



Date: 13/04/2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai 400 001
Scrip Code: 530305

Sub: Press Release

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the Press Release dated April 13, 2025 announcing the launch of Indri Founders Reserve 11YO Single Malt Whisky.

You are requested to take a note of the same.

Thanking you,

Sd/-

Niraj Kumar Sehgal
Company Secretary & Compliance Officer
Piccadily Agro Industries Limited

Piccadily Agro Industries Ltd.

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CIN No.: L01115HR1994PLC032244

PICCADILY UNVEILS AWARD-WINNING INDRI FOUNDER'S RESERVE 11YO SINGLE MALT WHISKY – A TRIBUTE TO ITS FOUNDER AND INDIA'S LEGACY AND CRAFTSMANSHIP



13th April, New Delhi – Piccadily Agro Industries Limited, the company behind India's fastest-growing single malt brand - Indri, proudly announces the launch of its award-winning **Indri Founder's Reserve 11-Year-Old Single Malt Whisky**. A landmark release in the Indian single malt whisky landscape, this exceptional expression is a **tribute to Pt. Kidar Nath Sharma**, the pioneering founder of the Piccadily Group. Crafted with an unwavering commitment to excellence, Indri Founder's Reserve 11-Year-Old is more than just a whisky—it's a rare gem and a legacy in a bottle.

Aged for an extraordinary **11 years in Ex-Bordeaux Red Wine Casks**, this **limited-edition** release exemplifies the art of whisky-making in the distinctive sub-tropical terroir of northern India. The extreme climate conditions at the Indri distillery, from scorching summers of 50°C to freezing winters of 0°C, accelerates the whisky's maturation, creating an opulent, full-bodied expression that exudes complexity and depth unique to the region's terroir.

Bottled at 50% ABV for India and 58.5% ABV for international markets, Indri Founder's Reserve 11-Year-Old delivers a robust yet harmonious balance of flavours resulting in a whisky that is both rare and remarkable. The

deep amber liquid offers an aromatic bouquet of dark fruits and warm spices that open into a palate of caramelized nuts, and velvety vanilla, concluding with an indulgent finish of oak and wine-influenced sweetness. With a **limited release of only 1,100 bottles available worldwide**—split evenly between India and select international markets—**this rare release is both a collector’s treasure and a connoisseur’s delight.**

This release is a heartfelt homage to Pt. Kidar Nath Sharma whose entrepreneurial vision transformed the family business into a diverse Piccadily Group. His spirit of resilience, innovation, and excellence continues to inspire the legacy of the Piccadily Group today.

Indri Founder’s Reserve 11-Year-Old single malt whisky has already captivated global whisky experts, earning prestigious accolades across the world:

- World Whisky Awards 2025 – Category Winner (Gold) – Single Malt 12 Years & Under
- San Francisco World Spirits Competition – Gold – 90 Points
- International Whisky Competition – Top 15 Whiskies of the World (Ranked #8), 1st Place Best Single Malt Indian Whisky – 95.09 Points
- New York World Wine & Spirits Competition – Gold
- Whiskies of the World – Double Gold
- Las Vegas Global Spirits Awards – Platinum Award – 98 Points
- International Wine & Spirits Competition (IWSC) – Silver – 92 Points

“Indri Founder’s Reserve 11-Year-Old single malt is a symbol of India’s ascension in the world of fine single malt whisky. Aged to perfection and crafted with care, this expression embodies the essence of our founder’s dream: to create world-class Indian single malt whisky with soul, structure, and enduring quality.” **Shalini Sharma, Head of Marketing, Piccadily Agro Industries Limited.**

With Indri Founder’s Reserve 11-Year-Old, Piccadily Agro Industries Limited continues to redefine India’s whisky narrative. This release is not just about whisky; it is about India’s emergence as a force to be reckoned with in the world of fine spirits. It is a celebration of our land, our craft, and our ability to produce world-class single malts that stand shoulder to shoulder with the best in the world. Whisky enthusiasts and collectors worldwide are invited to experience this rare expression that encapsulates the rich legacy of Piccadily and the evolving excellence of Indian whisky-making.

Price on request.

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Stock Ticker: (PICCADIL | 530305 | INE546C01010)

<https://www.bseindia.com/stock-share-price/piccadily-agro-industries-ltd/piccadily-agro-ind/530305/>

About Piccadily Agro Industries Limited (PAIL)

Piccadily Agro Industries Limited (PAIL) is a publicly listed company on the Bombay Stock Exchange (BSE: PICAGRO). The company operates primarily in two strategic business segments: Distillery and Sugar. Its manufacturing facility is located in Indri, Haryana, covers 168 acres and is equipped with advanced technology for producing a diverse range of products, including Malt, Extra Neutral Alcohol (ENA), Ethanol, and White Crystal Sugar.

Piccadily Agro Industries Limited has established itself as a key player in the alcoholic beverages industry, particularly renowned for its expertise in malt spirits. The company boasts a robust portfolio that includes premium expressions of Indri single malt whisky, blended malt whisky brands and Camikara, premium sugarcane juice aged rum.

In 2022, Piccadily Agro Industries Limited made a significant mark with the launch of 'Indri' its flagship single malt whisky brand, aimed at catering to discerning consumers who appreciate quality and craftsmanship in spirits. By focusing on premiumization strategies and leveraging its technical capabilities, the company has successfully positioned itself as a leader in the Indian single malt whisky market by becoming the 'fastest growing single malt whisky brand' in 2024.

Website: www.piccadily.com

About Indri Single Malt Whisky

Launched in 2022, Indri Single Malt Whisky, crafted by Piccadily, has quickly become the fastest-growing single malt in the world, earning over 40 prestigious accolades, including 'Best Indian Single Malt' and 'Best Whisky in The World.' Produced in Indri, a small village in Haryana, using premium 6-row Indian barley from Rajasthan, Indri single malt whisky showcases Indian excellence and innovation.

In a market once dominated by imported labels, Indri stands tall as a beacon of Indian excellence. It's not just a brand, it has become a symbol of national pride, elevating the status of Indian spirits to unparalleled heights. Indri isn't just leading the charge; it's leading a revolution.

As Indri continues to redefine the standards of Indian single malts, Piccadily remains dedicated to pushing boundaries, exploring new horizons, and delivering exceptional experiences to whisky enthusiasts worldwide.

Website: www.indri.in

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Disclaimer

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