

August 23, 2022

To,  
The Chief General Manager  
Dept. of Listing Operations  
BSE Limited  
PJ Towers,  
Dalal Street,  
Mumbai - 400 001

To,  
The Associate Vice President  
MSD - Non Continuous Markets Group  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex  
Bandra (E)  
Mumbai-400051

Dear Sir,

**Sub: Proposed initial public offering of equity shares of face value of ₹ 2 each (“Equity Shares”) by Dreamfolks Services Limited (the “Company”) through an offer for sale of up to 1,72,42,368 Equity Shares by the Selling Shareholders (the “Offer”)**

The IPO Committee, at its meeting held on August 23, 2022, in consultation with the Selling Shareholders and the Book Running Lead Managers to the Offer, namely, Equirus Capital Private Limited and Motilal Oswal Investment Advisors Limited, has finalized allocation of **77,59,066** Equity Shares, to Anchor Investors at Anchor Investor Allocation Price of ₹ 326 per Equity Share (including share premium of ₹ 324 per Equity Share) in the following manner:

Sr. No.	Name of Anchor Investor	No. of Equity Shares Allocated	% of Anchor Investor Portion	Allocation Price (₹ Per Equity Share)	Total Amount Allocated (₹)
1	Smallcap World Fund, Inc	22,08,598	28.46%	326.00	72,00,02,948
2	Aditya Birla Sunlife Trustee Private Limited A/C Aditya Birla Sun Life Small Cap Fund	6,13,502	7.91%	326.00	20,00,01,652
3	Aditya Birla Sunlife Trustee Private Limited A/C Aditya Birla Sun Life Multicap Fund	6,13,456	7.91%	326.00	19,99,86,656
4	Invesco India Multicap Fund	6,13,272	7.90%	326.00	19,99,26,672
5	Sundaram Mutual Fund A/C Sundaram Services Fund	6,13,272	7.90%	326.00	19,99,26,672
6	Abakkus Growth Fund - 2	3,68,138	4.74%	326.00	12,00,12,988
7	Kuber India Fund	3,68,138	4.74%	326.00	12,00,12,988
8	Malabar India Fund Limited	3,68,138	4.74%	326.00	12,00,12,988
9	Mirae Asset India Sector Leader Equity Fund	3,68,138	4.74%	326.00	12,00,12,988
10	Quant Mutual Fund - Quant Value Fund	2,43,724	3.14%	326.00	7,94,54,024
11	Saint Capital Fund	2,30,138	2.97%	326.00	7,50,24,988
12	Elara India Opportunities Fund Limited	2,30,092	2.97%	326.00	7,50,09,992
13	Matthews Asia Funds Asia Small Companies Fund	1,53,410	1.98%	326.00	5,00,11,660
14	PNB Metlife India Insurance Company Limited	1,53,410	1.98%	326.00	5,00,11,660
15	Societe Generale - ODI	1,53,410	1.98%	326.00	5,00,11,660
16	Vikasa India EIF I Fund	1,53,410	1.98%	326.00	5,00,11,660
17	Segantii India Mauritius	1,53,410	1.98%	326.00	5,00,11,660
18	BNP Paribas Arbitrage - ODI	1,53,410	1.98%	326.00	5,00,11,660
	<b>Total</b>	<b>77,59,066</b>	<b>100.00%</b>		<b>2,52,94,55,516</b>

4 Mutual Funds have applied through a total of 5 schemes, scheme-wise details provided in table below:

Sr. No.	Name of Mutual Fund Scheme	No. of Equity Shares Allocated	% of Anchor Investor Portion	Allocation Price (₹ Per Equity Share)	Total Amount Allocated (₹)
1	Aditya Birla Sun Life Trustee Private Limited A/C Aditya Birla Sun Life Small Cap Fund	6,13,502	7.91%	326.00	20,00,01,652
2	Aditya Birla Sun Life Trustee Private Limited A/C Aditya Birla Sun Life Multicap Fund	6,13,456	7.91%	326.00	19,99,86,656
3	ITPL Invesco India Multicap Fund	6,13,272	7.90%	326.00	19,99,26,672
4	Sundaram Mutual Fund A/C Sundaram Services Fund	6,13,272	7.90%	326.00	19,99,26,672
5	Quant Mutual Fund A/C Quant Value Fund	2,43,724	3.14%	326.00	7,94,54,024
	<b>Total</b>	<b>77,59,066</b>	<b>34.76%</b>		<b>87,92,95,676</b>

As per the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirement) Regulations, 2018, as amended, in case the Offer Price discovered through book building process is higher than the Anchor Investor Allocation Price, Anchor investors will be required to pay the difference by the pay-in as specified in the revised CAN.

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the Red Herring Prospectus August 17, 2022 (“RHP”) in relation to the Offer.

We request you to make the above information public by disclosing the same on your website.

Thanking You,  
For and on behalf of **Dreamfolks Services Limited**

Authorized Signatory  
Name: Rangoli Aggarwal  
Designation: Company Secretary  
Membership No. A44096

cc: Securities and Exchange Board of India  
Corporation Finance Department,  
Division of Issues and Listing,  
Plot No. C4 A, G Block  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400 051, India