



December 7, 2022

Listing Department,  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra Kurla Complex,  
Mumbai-4000051

Scrip: ANNAPURNA

**Sub: Press Release**

**Ref: Information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir,

Please find enclosed a Press Release on “**Start of Packaging and Marketing of Edible Oil in the State of West Bengal, Jharkhand, Bihar, Orrisa and Assam**”.

Kindly arrange to disseminate and display the same on your Notice Board for the purpose of information.

Thanking You  
Yours Faithfully  
**For Annapurna Swadisht Limited**

**SHAKEEL** Digitally signed by  
SHAKEEL AHMED  
**AHMED** Date: 2022.12.07  
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**Shakeel Ahmed**  
**Company Secretary**



# Press Release

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## Start of Packaging and Marketing of Edible Oil in the State of West Bengal, Jharkhand, Bihar, Orrisa and Assam

*Kolkata, December 7, 2022*

Annapurna Swadisht Limited (NSE Emerge: ASL): We are pleased to inform you that the Company has started packaging and marketing of Edible Oil in the State of West Bengal, Jharkhand, Bihar, Orrisa and Assam under the brand name of “Annapurna”. ASL’s existing stockiest and dealer network shall be used as distribution channel.

ASL is focused on the mass consumption segment customers with lower disposable income and customers who are moving from buying unbranded oil to branded oil.

### **Disclaimer**

This press release includes forward-looking statements. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

### **About ASL**

Annapurna Swadisht Limited (NSE Emerge: ASL) is one of the largest packed snacks manufacturers in Eastern India and we are the fastest growing company in Fryums, Cakes, Candies, Namkeen and Potato Chips segment. We have attained over 5 years of experience in this business and are proceeding further towards realizing our objective of achieving ultimate customer satisfaction. For more information, log on to: [www.annapurnasnacks.in](http://www.annapurnasnacks.in)

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by SHAKEEL  
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Date: 2022.12.07  
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*For more information please contact:*

### **Investors:**

Ravi Sarda at [ravi@annapurnasnacks.in](mailto:ravi@annapurnasnacks.in) /+91-9830315212