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Winner of the Gaja Capital Business Book

Prize 2022 Announced

PSU BANKS MAKE A COMEBACK, SET TO RAKE IN 1 LAKH Cr in PROFITS

|  |  |  |  |                          |  | Tuesday, 17 January 2023   |                                    |                                       |
|--|--|--|--|--------------------------|--|--|------------------------------------|---------------------------------------|
| ome Budget 2023  | 3 Latest   | News Markets   | Premium Money  | Mutual Fund Indust       | try Companies  | Technology   | Opinion                            | Web Stories                           |
| Gainers & Losers<br>ue Jan 17 2023 15:29:59            |  | Home / Companies   | s / Company Results / HE   | JFC Bank to miss quarter | rly deposit  | Recommende   | ed For Yo                          | JU                                    |
| OP GAINERS TOP LOS                                     | SERS   | HDFC Bank to m   | miss quarterly deposit   | . target of ₹1 trillio   | L L  | Commodities warr   |                                    |                                       |
| IIFL Finance   | 516<br>9.5%  | 2 min read . Updated:<br>Gopika Gopakuma   | d: 17 Jan 2023, 06:34 AM IST<br>ar                                 |                          | e  | cautious optimism<br>exuberance, in 202<br>3 min read 17 Jan 202                 | 23                                 | PREMIUM                               |
| Minda Corporation                                      | 241.45<br>6.74%  |  |  |                          | the state of the s | Lenskart releases<br>television commer<br>filmmaker Karan Jo                     | rcial with                         |                                       |
| Macrotech Developers                                   | 1,088.75<br>6.08%  |  | 🗘 एवडी एक सी देंब 🗘 HDFO   |                          |  | 1 min read 17 Jan 202  |                                    | C A                                   |
| Sterlite Technologies                                  | 179.65<br>5.03%  |  |  |                          | 1  | The great inflation<br>1500s is echoing e<br>today                               |                                    |                                       |
| PTC India  | 95.9<br>4.98%  | C. Provide Provide State   |  |                          |  | 7 min read 17 Jan 202<br>Goldman Sachs sa  |                                    | PREMIUM                               |
| <b>52 Week Low &amp; H</b><br>Fue Jan 17 2023 15:54:05 | -  |  |  |                          | F E  | Column Sachs sa   Paytm may turn ad   Ebitda positive by   1 min read 17 Jan 202 | djusted-<br>/ March,               |                                       |
| <b>52 WEEK HIGH</b> 52 WEE                             | .EK LOW  | HDFC Bank added 68   | 84 branches in Q3  |                          |  |  |                                    |                                       |
| Larsen & Toubro  | ₹2213.15<br>3.51%  | SYNOPSIS   |  |                          | a  | Bajaj Finance stoc<br>at a Funeral   |                                    | PREMIUM                               |
| IDFC   | ₹86.7<br>-1.42%  | -  | r lender, which is in a merger j<br>arget during a roadshow in Sej |                          | ndre   | 13 min read 17 Jan 20  |                                    | FnLmmen.                              |
| Mahindra Cie<br>Automotive                             | <sup>₹376.3</sup><br>-0.38% HDFC Bank's plan to ramp up its deposit mobilization to ₹1<br>trillion per quarter may hit a wall, as the pricing war over |  |  |                          |  | Trending Stoc  |                                    | 516.00                                |
| Jindal Stainless (Hisar) ₹461.1<br>-0.21%              |  | deposits heats up, analysts said.  |  |                          |  | Minda Corporation  |                                    | 241.45<br>L5.25 (6.74%)               |
|  |  | The private sector lender, which is in a merger process with its parent HDFC Ltd, had set the target during a roadshow in September. The management sought to mop up ₹4 trillion, or |  |                          |  | Macrotech<br>Developers  |                                    | 1088.75<br>52.45 (6.08%)              |
| <b>Active Stocks</b><br>Tue Jan 17 2023 15:59:54       | 4  | -  | its current deposit bas  |                          |  | Bank Of India  | -4                                 | 93.35<br>4.45 (-4.55%)                |
| Vodafone Idea  | ₹7.29<br>0.97%   | RECOMMENDE   | ED FOR YOU   | v                        | /! A II  | PNB Housing<br>Finance   | -20                                | 545.45<br>3.50 (-4.13%)               |
| Suzion Energy  | ₹9.99<br>-0.2%   |  |  |                          |  | Popular Video  |                                    | A A A A A A A A A A A A A A A A A A A |
| Yes Bank   | ₹20.1<br>-0.25%  | India to boost coal<br>imports to cope wit   | · · ·  |                          | ndfall b   | Mahindra Group: Help<br>build a more equal wo                                    | Iping<br>voridHDIG Ba<br>long-tern |                                       |
| Indian Overseas Bank                                   | ₹31.45<br>-2.48%   | harsh weather, freig   |  | Rs1,900 per ton          | nne<br>L   | US becomes the top<br>buyer of petroleum   | ana <b>tista</b><br>Q3             |                                       |
| Punjab National Bank                                   | ₹57.7<br>-2.04%  |  | hird quarter earnings re   |                          | ort of   | products made from<br>Russian crude oil<br>Maruti Needs a                        |                                    | ERISY THY NAME                        |

its expectations. At the end of December, the bank posted an incremental deposit growth of ₹59,796 crore, compared to ₹68,648 crore in the previous quarter. Its total deposit book stood at ₹17.3 trillion as of 31 December.

## THE WALL STREET JOURNAL.

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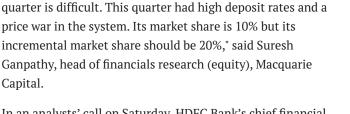
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In an analysts' call on Saturday, HDFC Bank's chief financial officer Srinivasan Vaidyanathan said it did not meet its ambitious targets for deposit mobilization due to high consumption spending. "Objective was to have ₹60,000 crore to ₹68,000 crore to ₹80,000 crore to ₹1 trillion. Our retail deposits was at ₹67,000 crore. We had expected it would be ₹80,000 crore or above. We had put in an ambitious goal to achieve it. But mindset, drive, distribution network, leveraging of existing relationships, and more consumer spending has happened in this quarter. Retail card spends grew 27%," Vaidyanathan added.

"There is a mad scramble for deposits. In the near term to garner such a large amount is a difficult task. The requirement

is a 20% incremental market share. To sustain that every

HDFC Bank has been trying to scale distribution and low-cost deposits to fund its current credit growth and meet future requirement. It added 684 branches in Q3 and 840 branches so far in FY23. With the merger likely to be completed by Q2 of FY24, it must raise ₹2-3 trillion via deposits and bonds.

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**HDFC Bank margin** expansion contingent upon getting more

"Raising retail deposits will be a challenge due to increasing competition. But it has the options to raise funds through other sources like bulk deposits, affordable housing bonds, and overseas bonds. This may lead to a rise in cost of funds, impacting margin in the near-medium term. But this will be offset by the benefits from the merger," said Anand Dama, vice president, B&K Securities.



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