ADD-SHOP E-RETAIL LIMITED (FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED) CIN: L51109GJ2013PLC076482 Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA) Tel. No.: 0281-2580 399

Date: 20.09.2021

To, Dept. of Corporate Services BSE Limited, P. J. Tower, Dalal Street, Fort, Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Clarification Regarding Issue Of Preferential Convertible Warrants.

Company has received many queries from the investors regarding the Preferential Convertible Warrants. On that we are very pleased to inform and clarify all stake holders that the company has going to issue Warrants on Preferential bases which will be convertible into equity shares to foreign investor (NEXPACT LIMITED) at the conversion Price of 10+150 i.e. (160 Rs) or as per the SEBI rules and regulations as amended from time to time which ever will higher.

Mr Dineshbhai B Pandya Managing Director of the company said that I have received many phone calls and number of queries from the shareholders and investors regarding this. I would like to answered all the queries of all the investors. So that company has decided to give general clarification regarding this. I hope that now all the queries and confusion about the preferential allotment will be over.

This is for your information and record.

Thanking You,

Yours Faithfully,

For, Add-Shop E-Retail Limited (Formally Known as Add-Shop Promotions Limited)

Dineshbhai B Pandya Managing Director DIN: 06647303

