Contact

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Top Skills

Consumer Marketing Building New Business Business Strategy

Rajaram Narayanan

Managing Director, Sanofi India Limited India

Summary

Leading the strategic agenda for Sanofi in India to accelerate growth in key therapies, develop new business models and create significant transformation of its market operations.

Executive Committee member of the OPPI (Organization of Pharmaceutical Producers of India).

Sanofi dares to care enough for all patients & customers – for no patient is too small to be denied the full might of Sanofi's purpose & resources – by focusing on patient impact, by breaking barriers to make things happen for patients, delighting them by beating expectations. Not just that, our care will extend to all partners in purpose, be they doctors, employees or retailers.

Experience

Sanofi 8 years

Managing Director and Country Chair January 2018 - Present (4 years 1 month) Mumbai, Maharashtra, India

Country Head and General Manager (Pharma Operations) February 2014 - December 2017 (3 years 11 months) Mumbai area, india

Bharti Airtel Chief Marketing Officer - Consumer Business April 2011 - January 2014 (2 years 10 months) Gurgaon area, india

Hindustan Unilever Ltd 18 years 11 months Vice President / Category Head January 2007 - March 2011 (4 years 3 months) mumbai

Regional Brand Director (Asia) July 2004 - December 2006 (2 years 6 months) Jakarta

Marketing , sales , exports May 1992 - June 2004 (12 years 2 months)

Education

Harvard Business School Executive Education Advanced Management Program · (2017 - 2017)

Indian Institute of Foreign Trade MBA · (1990 - 1992)

Birla Institute of Technology and Science $BE(HONS) \cdot (1990)$