

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2580 399

Date: 19.10.2021

To,
Dept. of Corporate Services
BSE Limited
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Outcome of Board Meeting in accordance with SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

The Board of Directors of the Company at their meeting held today i.e. Tuesday, October 19, 2021, has inter alia, considered and approved the following:


1. Un-audited Financial Results for the quarter and half year ended on September 30, 2021 along with Limited Review Report.
2. Considered and approved all other businesses item as per agenda circulated.

The Meeting of the Board of Directors of the Company commenced at 11:00 AM and concluded at 11:30 AM.

Please take note of the same on your record,

Thanking you.

Yours faithfully,
For, Add-Shop E-Retail Limited
(Formally Known as Add-Shop Promotions Limited)


Dineshbhai Bhanushankar Pandya
Managing Director
DIN: 06647303



ADD-SHOP E- RETAIL LIMITED
(Formerly Known as Add-Shop Promotions Limited)
REGD. OFFICE :-B -304 IMPERIAL HEIGHTS, 150 FT RING ROAD, RAJKOT -360005, GUJARAT (INDIA)
CIN: L51109GJ2013PLC076482
Email: info@addshop.co website: www.addshop.co
UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER /HALF YEAR ENDED 30TH SEPTEMBER, 2021

(In Lacs except for earning per share data)

Sr. No.	Particulars	3 months ended		Half Year Ended		Account Year Ended
		30.09.2021	30.06.2021	30.09.2021	30.09.2020	31.03.2021
		Un-Audited	Un-Audited	Un-Audited	Un-Audited	Audited
1	Revenue from Operations	3,897.47	3,119.45	7,016.92	2,575.84	7,857.12
2	Other Income	-	-	-	-	-
3	Total Revenue (1+2)	3,897.47	3,119.45	7,016.92	2,575.84	7,857.12
4	Expenses					
	a. Cost of material consumed	-	-	-	-	-
	b. Purchase of stock-in-trade	3,391.00	2,386.66	5,777.66	1,702.08	5,629.05
	c. Change in inventories of finished goods, work-in-process and stock-in-trade	(523.99)	(29.07)	(553.06)	(110.99)	(71.19)
	d. Employees benefits expense	35.90	24.68	60.58	45.19	115.07
	e. Finance costs	9.22	19.08	28.30	15.05	98.37
	f. Depreciation and amortisation expense	15.87	7.15	23.02	11.25	28.38
	g. Power and Fuel	0.60	0.54	1.14	0.63	2.81
	h. Other Expenses	405.04	267.21	672.25	626.09	1,033.58
	Total Expenses	3,333.65	2,676.24	6,009.89	2,289.30	6,836.07
5	Profit before Exceptional Items and Extraordinary Items and Tax (3-4)	563.82	443.21	1,007.03	286.54	1,021.05
6	Exceptional items	-	-	-	-	-
7	Profit Before Tax (5-6)	563.82	443.21	1,007.03	286.54	1,021.05
	Current Tax	97.66	88.64	186.30	71.64	256.91
	Deferred Tax	6.23	(1.35)	4.88	3.25	(3.53)
8	Total Tax Expenses	103.89	87.29	191.18	74.89	253.38
9	Profit for the period from Continuing Operation (7-8)	459.93	355.92	815.85	211.65	767.67
10	Profit from Discontinuing operations before tax	-	-	-	-	-
11	Tax expense of discontinuing operations	-	-	-	-	-
12	Profit from Discontinuing operations (after tax) (10-11)	-	-	-	-	-
13	Share of Profit (loss) of associates and joint venture accounted for using equity method.	-	-	-	-	-
14	Profit for the period (9-12)	459.93	355.92	815.85	211.65	767.67
15	Other comprehensive income net of taxes	-	-	-	-	-
16	Total comprehensive income net of taxes (14+15)	459.93	355.92	815.85	211.65	767.67
17	Details of equity share capital					
	Paid-up equity share capital	1,132.97	1,132.97	1,132.97	1,132.97	1,132.97
	Other Equity	-	-	-	-	897.24
	Face value of equity share capital	10.00	10.00	10.00	10.00	10.00
18	Earnings Per Share (EPS)					
	a) Basic	4.06	3.14	7.20	1.87	6.78
	b) Diluted	4.06	3.14	7.20	1.87	6.78

Notes:

1	The above un-Audited financial statement for quarter ended September, 2021 has been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 19th October, 2021 and Statutory Auditors of the Company have carried out limited review audit of the same.
2	This statement has been prepared in accordance with the Companies(Indian Accounting Standards)Rules 2015(IND AS) prescribed under section 133 of the Companies Act 2013 and other recognized accounting practices and policies to the extent applicable.
3	IND AS 108 relating to segment wise reporting is Not Applicable as the Company operates in one primary segment i.e "Trading in healthcare and agricultural product".
4	Figures for the previous year and quarters have been re-grouped / rearranged, wherever necessary.

Place: Rajkot
Date: 19.10.2021



For, Add-Shop E-Retail Limited

Dineshbhai Pandhya
Managing Director
DIN: 06647303

ADD-SHOP E-RETAIL LIMITED
(Formerly Known as Add-Shop Promotions Limited)
REGD. OFFICE :-B -304 IMPERIAL HEIGHTS, 150 FT RING ROAD, RAJKOT -360005, GUJARAT (INDIA)
CIN: L51109GJ2013PLC076482
UN-AUDITED STATEMENT OF ASSETS AND LIABILITIES AS AT SEPTEMBER 30, 2021
(In Lacs)

Particulars		As at 30.09.2021	As at 31.03.2021
A	ASSETS		
1	Non-Current Assets		
	(a) Property, Plant and Equipment	658.06	468.05
	(b) Capital work-in-progress	-	-
	(c) Other Intangible Assets	-	3.79
	(c) Financial Assets		
	(i) Investments	-	-
	(ii) Trade Receivables	-	-
	(iii) Loans	3.88	3.32
	(d) Deferred Tax Assets (net)	-	-
	(e) Other Non-Current Assets	-	-
	Sub-total - Non-Current Assets	661.94	475.16
2	Current Assets		
	(a) Inventories	1,336.39	783.33
	(b) Financial Assets		
	(i) Investment	-	-
	(ii) Trade Receivables	2,349.47	3,171.12
	(iii) Cash and Cash Equivalents	88.52	51.68
	(iv) Bank Balances other than (iii) above	-	-
	(v) Loans	26.49	2.00
	(c) Current Tax Assets (Net)	-	-
	(d) Other Current Assets	15.24	0.31
	Sub-total - Current Assets	3,816.11	4,008.44
	TOTAL - ASSETS	4,478.05	4,483.60
B	EQUITY AND LIABILITIES		
1	Equity		
	(a) Equity Share Capital	1,132.97	1,132.97
	(b) Other Equity	1,713.08	897.24
	Sub-total - Equity	2,846.05	2,030.21
	Liabilities		
	Non-Current Liabilities		
	(a) Financial Liabilities		
	(i) Borrowings	285.58	241.00
	(ii) Trade Payables	-	-
	(b) Provisions	-	-
	(c) Deferred Tax Liabilities (Net)	13.37	8.49
	(d) Other Non-Current Liabilities	-	-
	Sub-total - Non Current Liabilities	298.95	249.49
2	Current liabilities		
	(a) Financial Liabilities		
	(i) Borrowings	451.45	524.85
	(ii) Trade Payables	376.81	1,249.11
	(iii) Other Financial Liabilities (Current Maturities of Long term Debt)	50.40	141.81
	(b) Other Current Liabilities	11.18	25.58
	(c) Provisions	-	9.58
	(d) Current Tax Liabilities (Net)	443.21	252.97
	Sub-total - Current Liabilities	1,333.05	2,203.90
	TOTAL - EQUITY AND LIABILITIES	4,478.05	4,483.60

Place: Rajkot
Date: 19.10.2021



For, Add-Shop E-Retail Limited


Dineshbhai Pandya
Director
DIN : 06647303

ADD-SHOP E-RETAIL LIMITED

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CIN: L51109GJ2013PLC076482

Email: info@addshop.co website: www.addshop.co

UN-AUDITED STATEMENT OF CASH FLOW FOR THE HALF YEAR ENDED 30TH SEPTEMBER, 2021

	Half year ended	
	September 30, 2021	September 30, 2020
	Un-Audited	Un-audited
A. CASH FLOW FROM OPERATING ACTIVITIES		
Profit before tax as per Statement of Profit and Loss	1,007.03	286.54
Adjusted for:		
Depreciation	23.02	11.25
Finance Cost	28.30	15.05
Operating Profit before working capital changes	1,058.35	312.84
Adjusted for:		
Trade and other receivables	821.65	591.90
Inventories	(553.06)	(110.98)
Other Current Assets	(14.93)	0.18
Other Current & Financial Liabilities	(105.82)	(15.23)
Provisions	190.24	71.64
Trade and others Payables	(881.88)	(573.35)
Cash Generated from Operations	514.56	277.00
Adjusted for:		
Income Tax	(186.30)	(71.64)
Net Cash from Operating activities	328.26	205.36
B. CASH FLOW FROM INVESTING ACTIVITIES		
Misc Expenditure	-	-
(Purchase) /Sale of Fixed Assets	(209.24)	(3.97)
Other Inflow/ (Outflow) of cash	-	-
Net Cash Flow from Investing Activities	(209.24)	(3.97)
C. Cash Flow from Financing activities:		
Finance Cost	(28.30)	(15.05)
Increase in Long Term/ Short Term Advances	(25.05)	(3.42)
Increase in Long Term/ Short Term Borrowings	(28.82)	(182.80)
Net cash from Financing Activities	(82.17)	(201.27)
Net Increase/(Decrease) in cash	36.84	0.12
Opening Balance of Cash & Cash equivalents	51.68	26.11
Closing Balance of Cash & Cash equivalents	88.52	26.23

For, Add-Shop E-Retail Limited

Place : Rajkot
Date: 19.10.2021


 Dineshbhai Pandya
 Director
 DIN : 06647303



J. S. MAHESHWARI & CO.

CHARTERED ACCOUNTANTS

205, SOLITIARE, OPP BOMBAY GARAGE, UNDER BRIDGE, SHAHIBAUG, AHMEDABAD-380004

Email : jsmcapali@gmail.com, jsmcaahdi@gmail.com

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094272-59951

LIMITED REVIEW REPORT

Independent Auditor's Review Report on Quarter/Half Yearly Unaudited Standalone Financial Results of Add-Shop E-Retail Limited pursuant to the Regulation 33 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015

To,
The Board of Directors
Add-Shop E-Retail Limited

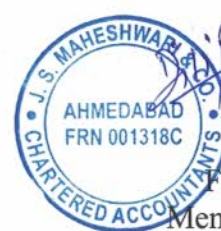
We have reviewed the accompanying Statement of Unaudited Standalone Financial Results of Add-Shop E-Retail Limited ("the Company") for the quarter/half year ended on September 30, 2021 ("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Our conclusion is not modified in respect of this matter.

For, J S Maheshwari & Co
Chartered Accountants



Dilip Maliwal
Dilip Maliwal
Partner
FRN: 001318C
Mem. No. 148387

Date: 19/10/2021
Place: Ahmedabad

UDIN : 21148387AAAADA6620

~~Branch Address~~

610/B, 21st Century Business Centre, Man Darwaja, Ring Road, Surat - 395002
H. No. - 9, JAIN COLONY, INSIDE BANK COLONY, PAOTA, JODHPUR (RAJ.) - 342001
"ABHASEET" 34 - B, MAHAVEER UDHYOG NAGAR, PALI-MARWAR (RAJ.) - 306401