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PRESS RELEASE

Tata Elxsi has unveiled TEngage, a digital health platform designed for omnichannel care at the HIMSS 2022 Global Health Conference & Exhibition in Orlando. Florida.

Bangalore, India | Orlando, Florida March 18, 2022 - Tata Elxsi, the design digital leader, has launched TEngage, the first-ever truly digital health platform designed for omnichannel care at the HIMSS Global Health Conference & Exhibition being held in Orlando, Florida from 14–18 March 2022. Tata Elxsi's TEngage allows hospitals and healthcare providers to offer a unified patient experience across all channels and delivers healthcare anytime, anywhere.

In contrast to the digital health solutions in the market, TEngage is cloud-based, fully customizable and allows hospitals to implement modules with just the required features, and keeping the deployment and operational cost in check. The HIPAA compliant platform supports a variety of third-party tools and can be seamlessly integrated with the organization's existing IT infrastructure.

"TEngage enables providers to deliver omnichannel patient engagement with a seamless, continuous customer experience across any device or location a customer wishes to engage in, a personalized brand experience, and the ability to get any service at any time, in every variety and permutation.", said Muthusamy Selvaraj, VP, Innovation & Emerging Business at Tata Elxsi.

The ongoing pandemic has put limitations to physical consultation globally. However, as healthcare becomes increasingly consumer-centric, offering virtual patient care is no longer a differentiator for healthcare providers. Organizations are exploring simple and intuitive solutions that can assist in designing, scaling, and managing personalized healthcare programs. Tata Elxsi's vendor-agnostic, fully interoperable, and horizontally integrated cloud-based platform offers a unified path across the patient experience and care continuum and helps deliver healthcare anytime, anywhere.

Click here to know more about our digital health platform TEngage

About Tata Elxsi: Tata Elxsi, a part of the \$100+ billion Tata Group, is one of the fastest-growing global design and technology services companies. Tata Elxsi works with leading automotive, healthcare & life sciences, and media & entertainment businesses to develop innovative products, services, and applications that create consumer delight, build loyalty, and drive revenue growth. It is backed by over 30 years of experience in designing, engineering, and launching some of the most successful and award-winning products for multiple industries through its network of design studios and global engineering centers.

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