



May 18, 2020

**BSE Limited**  
**Scrip Code (Equity): 535755**  
**Scrip Code (Debt): 958228, 959076**

**National Stock Exchange of India Limited**  
**Symbol (Equity): ABFRL**

**Sub.: Prior intimation regarding issue of Non-Convertible Debentures ("NCDs") of Aditya Birla Fashion and Retail Limited ("the Company")**

**Ref.: Regulation 50(2) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended**

Dear Sir/ Madam,

We wish to inform you that, the Company proposes to raise funds by issuing 4,000 rated, listed, non-convertible, redeemable, unsecured NCDs of ₹10,00,000 each aggregating up to ₹400 Crore (Rupees Four Hundred Crore only) (*Including a Green Shoe Option of ₹ 100 crore (Rupees One Hundred Crore Only)*), on private placement basis ("*said NCDs*"), on or after May 21, 2020 [*issue opening date*].

The above is within the limits approved by the Board of Directors and Shareholders of the Company from time to time.

The above is for your information and records.

Thanking you,  
**For Aditya Birla Fashion and Retail Limited**

**Geetika Anand**  
**Vice President & Company Secretary**

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

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4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
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