



CSL/2023-24/346  
26<sup>th</sup> December, 2023

To, BSE Limited Corporate Relationship Department 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai – 400001. Scrip Code :532443 Scrip ID: CERA	To, National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai – 400051. Scrip Code: CERA
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Dear Sir/Madam,

**Sub: Intimation under Regulation 30 of the SEBI (LODR) Regulations, 2015**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that Mr. Ayush Bagla (DIN: 01211591), Executive Director of the Company has tendered his resignation from the services of the Company to pursue new avenues, vide his letter dated 26<sup>th</sup> December, 2023.

The Board of Directors of the Company vide its circular resolution passed on today i.e. 26<sup>th</sup> December, 2023 has noted and accepted his resignation and he will be relieved from the services of the Company with effect from the end of 31<sup>st</sup> March, 2024.

The Board of Directors places on record its deep sense of appreciation for the valuable services and guidance provided by him during his tenure as an Executive Director of the Company.

The required disclosure pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the SEBI circular SEBI/ HO/CFD/CFD-PoD-1/ P/CIR/2023/ 123 dated July 13, 2023 is enclosed as Annexure-A. The resignation letter received from Mr. Ayush Bagla is enclosed as Annexure-B.

The above information will also be made available on the Company's website at [www.cera-india.com](http://www.cera-india.com)

Please take the same on your records.

Thanking you,  
For Cera Sanitaryware Limited.

Hemal Sadiwala  
Company Secretary  
Encl: As Above

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**Cera Sanitaryware Limited**

Registered Office & Works : 9, GIDC Industrial Estate, Kadi 382715. District : Mehsana, North Gujarat, INDIA  
Tele : +91-2764-242329, 243000 E-Mail : [kadi@cera-india.com](mailto:kadi@cera-india.com) [www.cera-india.com](http://www.cera-india.com)  
CIN No. : L26910GJ1998PLC034400



### Annexure-A

**Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the SEBI circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:**

Sr. No.	Disclosure requirements	Details
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Mr. Ayush Bagla, Executive Director has, vide his letter dated 26 <sup>th</sup> December 2023, tendered his resignation from the services of the Company to pursue new avenues. Accordingly, he will cease to be Executive Director as well as Director of the Company from the end of 31 <sup>st</sup> March, 2024. The resignation letter is enclosed as Annexure- B.
2.	Date of appointment / re-appointment /cessation (as applicable) & term of appointment / re-appointment	Effective from the end of 31 <sup>st</sup> March, 2024
3.	brief profile (in case of appointment)	Not applicable
4.	disclosure of relationships between directors (in case of appointment of a director).	Not applicable

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### Cera Sanitaryware Limited

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Tele : +91-2764-242329, 243000 E-Mail : kadi@cera-india.com www.cera-india.com

CIN No. : L26910GJ1998PLC034400

## Annexure -B

**Ayush Bagla**

15, Mount Unique, 62A Peddar Road,

Mumbai- 400026 Email: [ayush@paradigmfinance.com](mailto:ayush@paradigmfinance.com)

Mobile- 9821918985, Landline- +912223871587

26<sup>th</sup> December, 2023

To,  
The Chairman,  
CERA Sanitaryware Limited  
9, GIDC Industrial Estate,  
Kadi, Dist.Mehsana,  
Gujarat - 382715

Dear Sir,

**Sub.: Resignation from the post of Executive Director of the Company**

Cera Sanitaryware Ltd is now in a steady state of growth, I feel immense satisfaction in having participated in the Company's stellar increase in profitability. I am immensely gratified to have been an integral part of its remarkable journey toward sustained growth and equity value creation.

Driven by an entrepreneurial calling, I have decided to pursue new avenues, I hereby tender my resignation from the position of Executive Director as well as director of the Company.

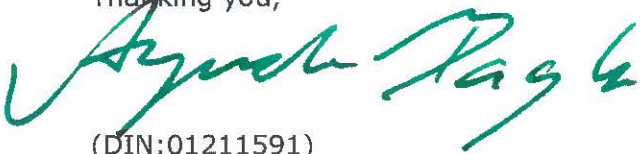
I wish to thank the entire Board of Directors, the Cera team, external stakeholders and shareowners for the faith they have all placed on me, and have no doubt that Cera will continue to achieve great milestones in its onward journey.

During my tenure, we collectively drove sustained growth, divested sub optimal assets, fostered a culture of heightened professionalism and facilitated significant equity value creation.

I leave with cherished memories and an enduring appreciation for the collective efforts that have shaped our success.

I remain available over the next few months till 31<sup>st</sup> March 2024, to ensure a smooth transition of my role to the management team at Cera Sanitaryware Ltd.

Thanking you,



(DIN:01211591)