

**ADD-SHOP E-RETAIL LIMITED**  
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2580 399

Date: 07.10.2021

To,  
Dept. of Corporate Services  
BSE Limited  
P. J. Tower,  
Dalal Street, Fort,  
Mumbai-400001

Dear Sir/Madam,

**BSE Scrip Code: 541865**

**Sub: Outcome of Board Meeting.**

The Board of Directors of the Company at their meeting held today i.e., Thursday, October 07, 2021. has inter alia, considered and approved the following business;

1. The Board of directors considered and approved Postal Ballot Notice for obtaining the consent of the shareholders of the Company for issuance of convertible warrants to the foreign investor on a preferential basis, and calendar of Events & other incidental matters thereto;
2. The Board of directors appointed M/s. G. R Shah & Associates, Company Secretary, Ahmedabad, as the Scrutinizer for the purpose of postal ballot e-voting;
3. The Board of directors considered, approved and accepted the resignation of Statutory Auditor M/s. Loonia & Associates, Chartered Accountants (Membership No. 135424, FRN: 130883W), as Statutory Auditor of the Company, w.e.f. 01st October, 2021.
4. The Board of directors considered, approved the appointment of M/s J S Maheshwari & Co, Chartered Accountants as Statutory Auditor of the Company, w.e.f. 01st October, 2021.
5. Considered and approved all other businesses item as per agenda circulated.

The Meeting of the Board of Directors of the Company commenced at 06:30 PM and concluded at 07:15 PM.


Please take note of the same on your record,

Thanking you.

Yours faithfully,

**For, Add-Shop E-Retail Limited**

(Formally Known as Add-Shop Promotions Limited)

  
**Dineshbhai B Pandya**  
Managing Director  
DIN: 06647303

