



Date: 15.12.2016

To,

BSE Limited
P. J. Towers, Dalal Street,
MUMBAI – 400 001.

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai-400051.

Scrip Code: BSE: 532368 & NSE: LYCOS

Dear Sir,

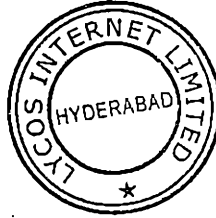
Sub: - Press Release

Please take note of the attached Press Release going to be published.

Thanking you,
Yours faithfully,

For LYCOS INTERNET LIMITED

M. Suresh Kumar Reddy
Chairman & Managing Director



LYCOS INTERNET LIMITED

(Formerly Ybrant Digital Limited)

Plot # 7A, MLA Colony, Road # 12, Banjara Hills, Hyderabad – 500034.

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CIN: L64203TG1999PLC030996



Simplify your Digital Life

LYCOS Posts Second Quarter Results

Hyderabad, December 15, 2016: LYCOS (NSE: LYCOS; BSE: 532368), the global Internet brand, today announced its unaudited financial results for the quarter ended 30th September, 2016.

The Highlights:

- Q2 consolidated revenue of Rs.588.52Crores, up 10.66% year-over-year.
- Q2 consolidated EBITDA of Rs.180.70Crores.
- Q2 profit after tax (PAT) of Rs.106.20Crores
- Q2 consolidated earnings per share (EPS) of Rs.2.23.

“Our products, Brightcom and LYCOS Life have been recognized as best in class. LYCOS Media is witnessing traffic surge. Our teams have delivered yet again.” said Suresh Reddy, Chairman and MD of LYCOS.

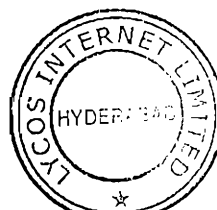
Revenue for Q2 FY2016-17 was Rs.588.52Crores, an increase of 10.66% Q-o-Q and 4.15% Y-o-Y. EBITDA for Q2 FY2016-17 was Rs.180.70Crores, an increase of 12.33% Q-o-Q and a decrease of 1.11% Y-o-Y. PAT for Q2 FY2016-17 was Rs.106.20Crores, an increase of 12.58% Q-o-Q and increase of 0.99% Y-o-Y.

Revenue from Digital Marketing Segment for Q2 FY2016-17 was Rs.473.19Crores, an increase of 11.91% Q-o-Q and an increase of 3.23% Y-o-Y. PBT from Digital Marketing Segment for Q2 FY2016 - 17 was Rs.152.57Crores, an increase of 9.39% Q-o-Q and a decrease of 6.01% Y-o-Y. Revenue from Software Development Segment for Q2 FY2016-17 was Rs.115.32Crores, an increase of 5.82% Q-o-Q and an increase of 8.08% Y-o-Y.

Business highlights

Brightcom, Powered by LYCOS

- Brightcom comes in at number 4, global ranking in the Video Seller Trust Index for Programmatic buying by Picalate Inc.
- Brightcom has been chosen as a Top Alternative Ad Network in MonetizeMore's 2016 roundup.



For **LYCOS INTERNET LIMITED**

M. SURESH KUMAR REDDY
Chairman & Managing Director

- The Brightcom programmatic team participated in the VideoNuze 2016 Programmatic Summit held in NYC.
- The Brightcom team has moved into a new space.
- In October, the team participated in Digiday publishing summit in Miami.
- In November, the team participated in Programmatic Video and TV advertising summit in NY.

Technology

- Brightcom Launched Compass to Combine Programmatic Video and Display Advertising into Yield Optimization & Ad Management Platform. Compass is Brightcom's technological "brain" designed and developed to offer an end-to-end solution which enables premium publishers to better monetize their entire inventory - optimally, programmatically and across display and video advertising demand.

Compass offers:

- Ad server capabilities
- Real-time bidding (RTB)
- Tag integration
- Header Bidding
- Flexibility

- Brightcom's Compass Platform was nominated as finalist for Best Ad Tech Tool at Cynopsis Model D Awards 2016.
- Improvisation on the 'Compass' advertising technology has helped advertisers to connect directly with our SSP platform if they have RTB capability, and get closer to their audience.
- Brightcom released a new ad format - Anchored Ads. These high-impact ad units are anchored, meaning they remain visible even as users scroll up or down. They guarantee 70%-100% viewability, user-friendly, and a visible "x" closes the ad.

LYCOS Media

- LYCOS Media introduced its LYCOS Sports app.
- LYCOS Sports was powered by Breaking Data to offer personalized game reporting, team news and social commentary. LYCOS Sports app will have selections that include professional sports, specific teams, key players, game reporting and related news. As part of the partnership, LYCOS will introduce its sports application on all smart phones and tablets. The LYCOS Sports App will have a simple and consolidated view as per the needs of every user. One can track the teams and players they love, their stats and news very easily.



For LYCOS INTERNET LIMITED

M. Suresh Kumar Reddy
M. SURESH KUMAR REDDY
 Chairman & Managing Director

- LYCOS Media has witnessed an increase in traffic across many of the countries in which it operates. Advertisers can now choose between multiple formats to capitalize on the increased inventory being generated by these properties. Visitors to LYCOS' sites have the comfort of choosing between the various segments of content at one place, from news, mail & videos to networking.
- There has been an increase in its visitor traffic as the holiday season arrives resulting from the addition of various new features and modern browsing experiences to its online properties, namely, Tripod, LYCOS Domains, LYCOS Videos, LYCOS News, LYCOS Search and Angelfire.

LYCOS Life

- LYCOS Life band features in '10 best fitness bands in India - 2016' by IOTIndiaMag.com
- Branding campaigns on Social Media continues.

Conference Call Details:

LYCOS will host a conference call on Saturday, December 17, 2016, at 3.00 pm Indian Standard Time to discuss the financial results. Call-in details will be available from the Investor Relations page of the company's website at: <http://corp.lycos.com/investors/>

Media Contact:

Rema Sujeeth

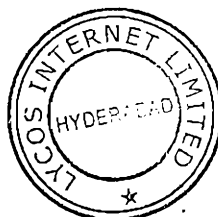
040 45678925

ir@lycoscorp.com

About LYCOS:

LYCOS is one of the original and most widely known Internet brands in the world, evolving from pioneering search on the web, into a family of three business units covering digital media, marketing, and Internet of Things (IoT).

LYCOS Media is a network of easy-to-use community and social sites in 120 languages across 177 countries. LYCOS' award-winning products and services include tools for blogging, web publishing and hosting, online games, e-mail, and search. The LYCOS Network of sites and services include Lycos.com, Tripod, Angelfire, HotBot, Gamesville, WhoWhere, and LYCOS Mail.



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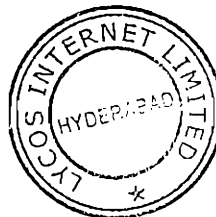
'Brightcom powered by LYCOS', enables businesses, agencies, and online publishers worldwide in meeting their digital marketing needs, serving 40 billion impressions every month. Clients include leading blue chip advertisers like Airtel, British Airways, Coca-Cola, Hyundai Motors, ICICI Bank, ITC, ING, Lenovo, LIC, Maruti Suzuki, MTV, P&G, Qatar Airways, Samsung, Viacom, Sony, Star India, Vodafone, Titan, and Unilever. Publishers include Facebook, LinkedIn, MSN, Twitter, and Yahoo! LYCOS works with agencies like Havas Digital, JWT, Mediacom, Mindshare, Neo@Ogilvy, OgilvyOne, OMD, Satchi&Satchi, TBWA, and ZenithOptiMedia, to name a few.

LYCOS Life is the new consumer products division focused on IoT. LYCOS Life is dedicated to the future of communication and information management in which everyday objects will be connected to the internet, also known as the "Internet of Things" (IoT).

LYCOS employs around 450 people working out of 24 offices worldwide, across the US, Israel, India, Western Europe, Australia and Latin America. For more information please visit www.lycos.com

Disclaimer

This press release contains "forward-looking statements" – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "should" or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward- looking statements.



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