

Date: 14th February, 2022

To, Listing Department, National Stock Exchange of India Limited Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E), Mumbai- 400051.

<u>Scrip Symbol</u>: FOCUS <u>Series</u>: EQ

Sub: Investor Presentation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir /Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015. Please find enclosed herewith the "Investor Presentation" for the Quarter 3 Financial Year 2022-2023 of the Company.

The aforementioned presentation has been uploaded on the company's website <u>https://pluslighttech.com/investor/schedule-of-analysts-fy-2022-2023/</u>.

We request you to take the above on your records.

Thanking You,

Yours faithfully,

FOR FOCUS LIGHTING AND FIXTURES LIMITED

AMIT VINOD SHETH MANAGING DIRECTOR DIN: 01468052

Corporate Office

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Investor Presentation Q3 FY23

www.pluslighttech.com

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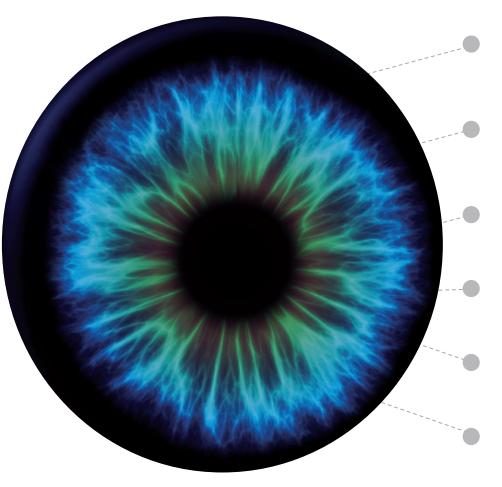
These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks.

The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.

Company Overview

Lights On! SEE thir FEEL thi DO thing

SEE things better
FEEL things better **DO** things better



Incorporated in 2005, Focus Lighting & Fixtures Limited is engaged in manufacturing and trading of innovative LED lights and fixtures with focus on indigenous high-end retail and architectural lighting at a competitive cost.

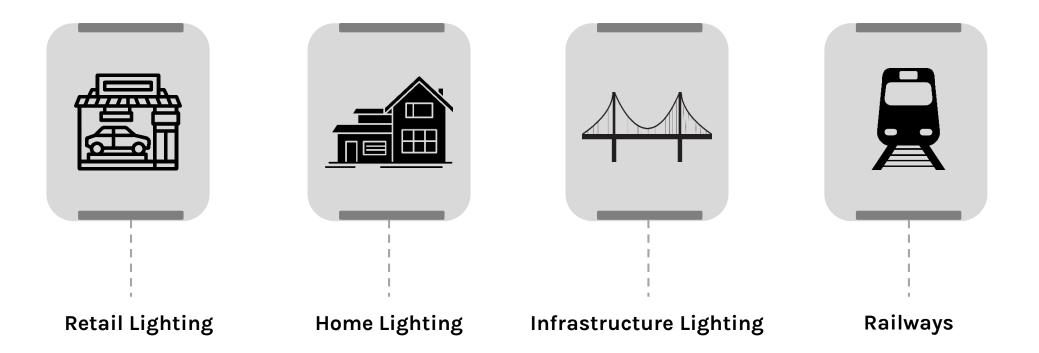
With keen sensibility and extensive research, we develop holistic lighting solutions that meet the highest international standards in terms of technology as well as aesthetics.

A major breakthrough was offered through the production of our innovative reflector technology with a higher efficiency level resulting in substantial reduction in power requirement.

In last five years we have started focusing on new segments like Home Lighting, Infrastructure Lighting & Railways with focus on innovative technologies like IOT.

We have pioneered in developing sustainable lighting concepts beyond current trends. Our standard 5 years warranty for all products serves as the promise of efficiency.

The company got listed on NSE Emerge in April 2017 & Migrated to Main Board of NSE in November 2021.



Importance Of Lighting On Human Well-being

FOCUS° LIGHTING & FIXTURES LTD

Our **response** to light depends on the aspects of colour spectrum, intensity and timing. Hence, it is important that the artificial lights in our surroundings considere these parameters. Human Centric Lighting solutions can support the human **circadian rhythm**, enhance concentration, prevent sleeping disorders and improve our **overall well-being**.



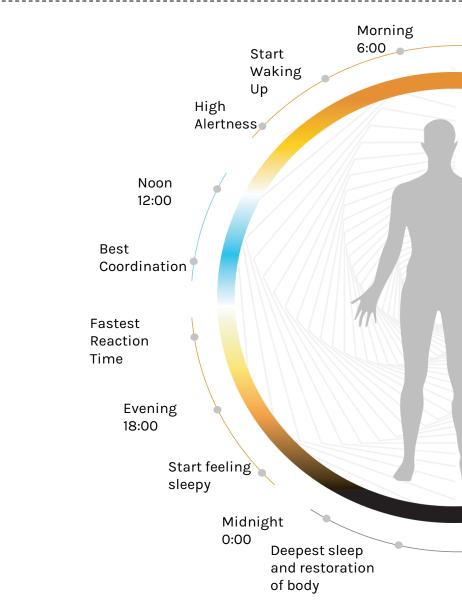
Cool Light, High Intensity

Afternoon White Light, High Intensity

— **Evening** Warm Light, Low Intensity

Morning

Midnight No Light



Impact Of Correct Lighting



Investor Presentation

Customer Experience Centre

FOCUS° LIGHTING & FIXTURES LTD



Recreation of the room under different lighting conditions



State Of The Art Manufacturing Facility

FOCUS° LIGHTING & FIXTURES LTD









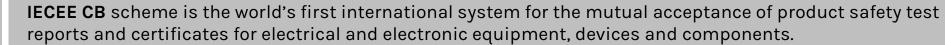
Certifications That Promise High Quality



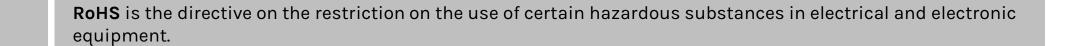


ISO 9001 is the standard to which our Quality Management System is certified to enables consistent processes to ensure safe and reliable products.











IP 45

RóHS

IP20 confirms touch safe design with protection against solid objects up to 12 mm.

IP45 confirms protection against solid objects over 1 mm and limited liquid ingress protection.

Well Equipped Testing Facility Provides Assurance Of Quality FOCUS

PHOTOMETRY LAB

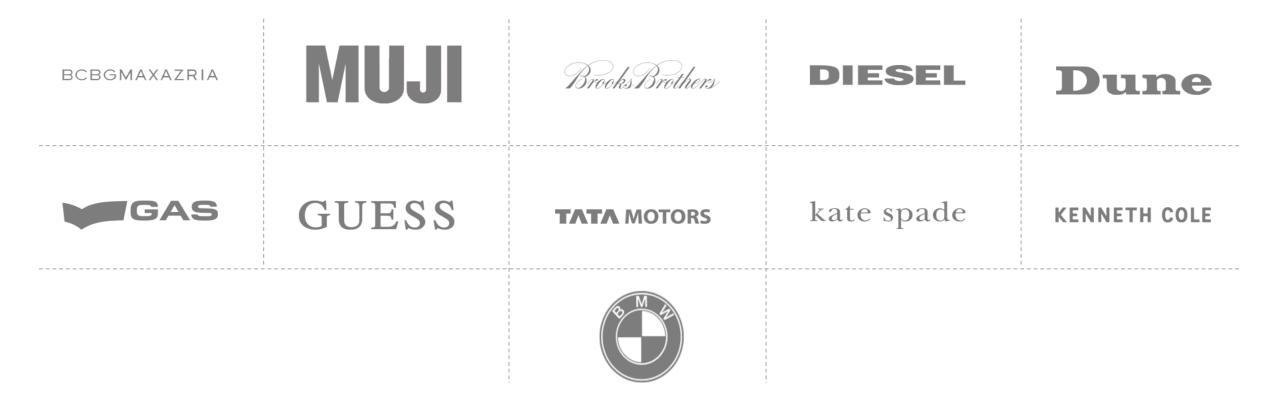
For the past few years, PLUS has invested in a state-of-the-art- R&D and testing facility in Mumbai. Our light fittings are subjected to a wide variety of test procedures; including tasks we carry out in our in-house Photometry Lab equipped with a Full-Field Goniophotometer and a Spectroradiometer with a 2 meter Integrated Sphere. This enables us to create even better, more energy efficient and higher quality products for our customers in the future.

SUSTAINABILITY

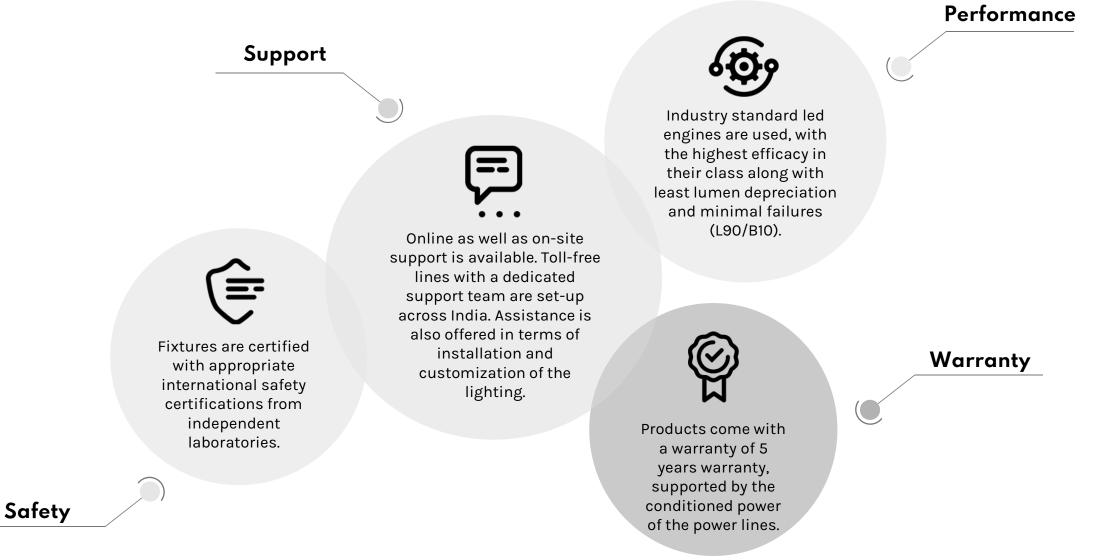
Energy optimisation is central to retail lighting and is even more important today than it ever was. Our research and development work is geared towards ever more efficient and durable lighting solutions that go beyond short-term trends. Consequently, our focus on trendsetting LED technology and the desire to push futureoriented innovations encourages us to create new LED products - the perfect balance of efficiency and design.







Why Plus



Management Overview

FOCUS° LIGHTING & FIXTURES LTD

Mr. Amit Sheth - Managing Director

Mr. Sheth has an important role in market development, brand development and product innovation.

Having specialization in marketing, Mr. Sheth has designed new processes in marketing, initiated value selling channel loyalty programs.

He was solely responsible for the launch of new product concepts such as Lighting System, Micro downlights, Human Centric Lighting and Smart Lighting Control.



Board Of Directors



Mr. Amit Sheth Managing Director



Mrs. Deepali Sheth Executive Director



Mr. Chetan Shah Non Executive Independent Director



Mr. Sanjay Gaggar Non Executive Independent Director



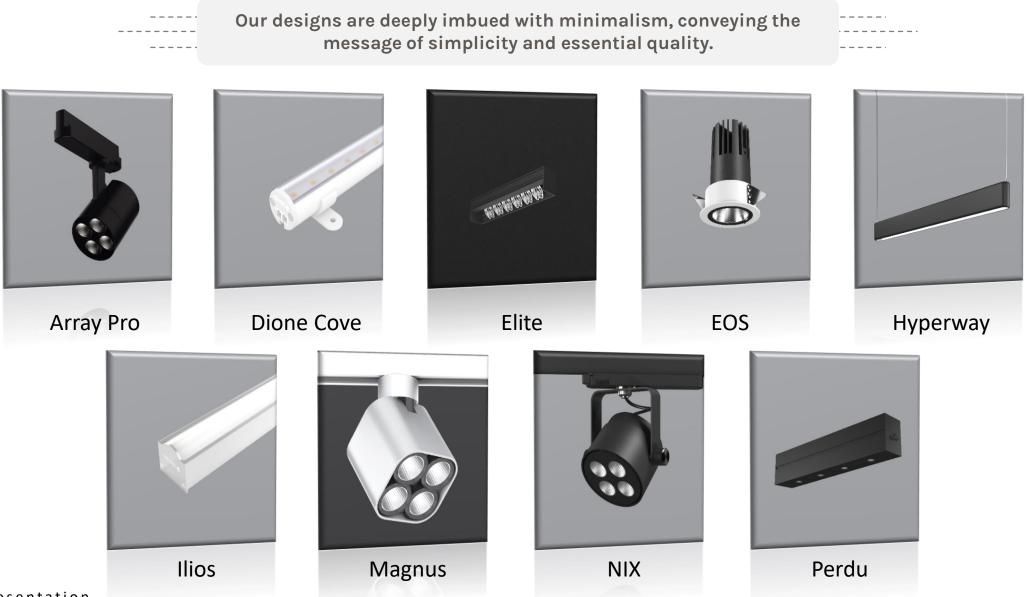
Mr. Mahesh Rachh Non Executive Independent Director



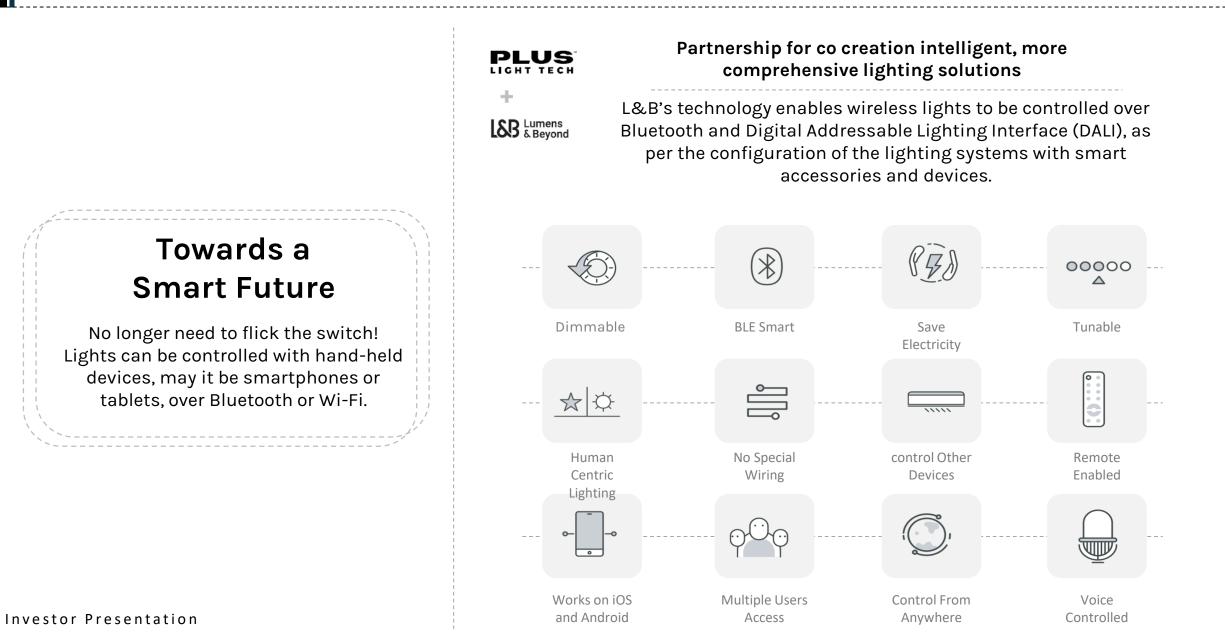
Ms. Khushi Sheth Non Executive Non Independent Director

Business Overview

Retail & Home Light Product Offering



IOT Driven Intelligent & More Comprehensive Lighting Solutions FOCUS



Product Offering Powered By L&B

Accessories & Devices (Powered By L&B)



USB Bridge Device WBUSBBD

- Easily connect Bluetooth to internet
- Manage connected devices through the cloud
- Remotely control BLE devices from anywhere
- Micro SD card slot for back-up memory in case of poor WiFi



Wireless Sensor W2BPIRS

- Ambient light sensor for day light harvesting
- Trigger lighting with motion and send data to energy efficiency management platform for heat mapping
- 128 bit encrypted for device and network security

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Remote W5BBLER

- Wireless remote with 5 buttons
- 2 Buttons for intensity control
- 1 Button for pairing and another for channel selection
- 1 Button for On/OFF

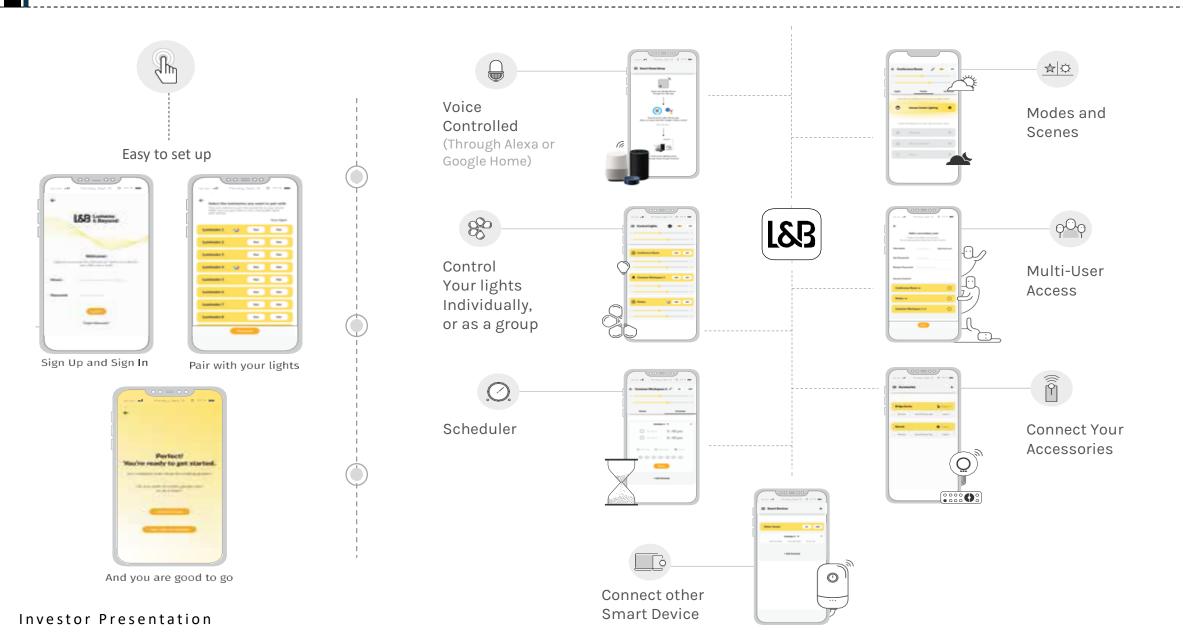


BLE Controlled 0-10 V Dual Channel Dimming AC Device with DALI BLEDCD-DALI



BLE Controlled 0-10 V Dual Channel Dimming Device with Micro Sensor **BLEDCD-MS**

The L&B Mobile App





Unique patented optics

To realise the extraordinary potential of light, we have partnered with **Bartenbach** GmbH, an international leader in the creation and development of state-of-the-art optics

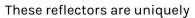
Lens

• Unique focus lens

- Highly efficient and architecturally integrated
- Different beam angles

Reflector

The structure of complex surface facets and the highest surface quality allow perfect beam control and optimal colour mixing.



- Modular
- Exact and compact





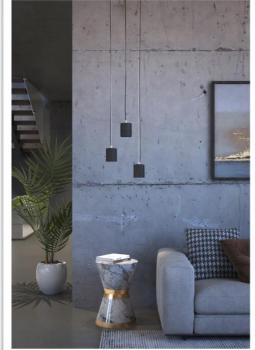
Modular

The precisely designed reflectors enable different beam angles in the same type of luminaire with similar appearance.

Home Light Renders







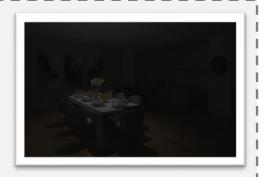




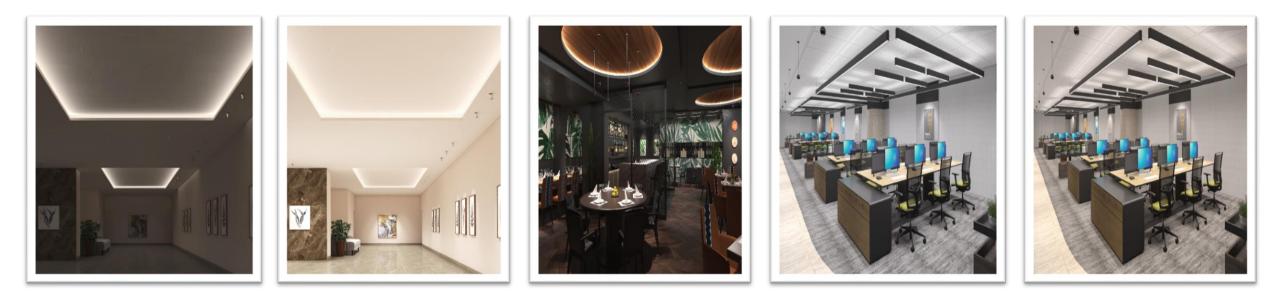








Retail Light Renders





Retail Light Renders





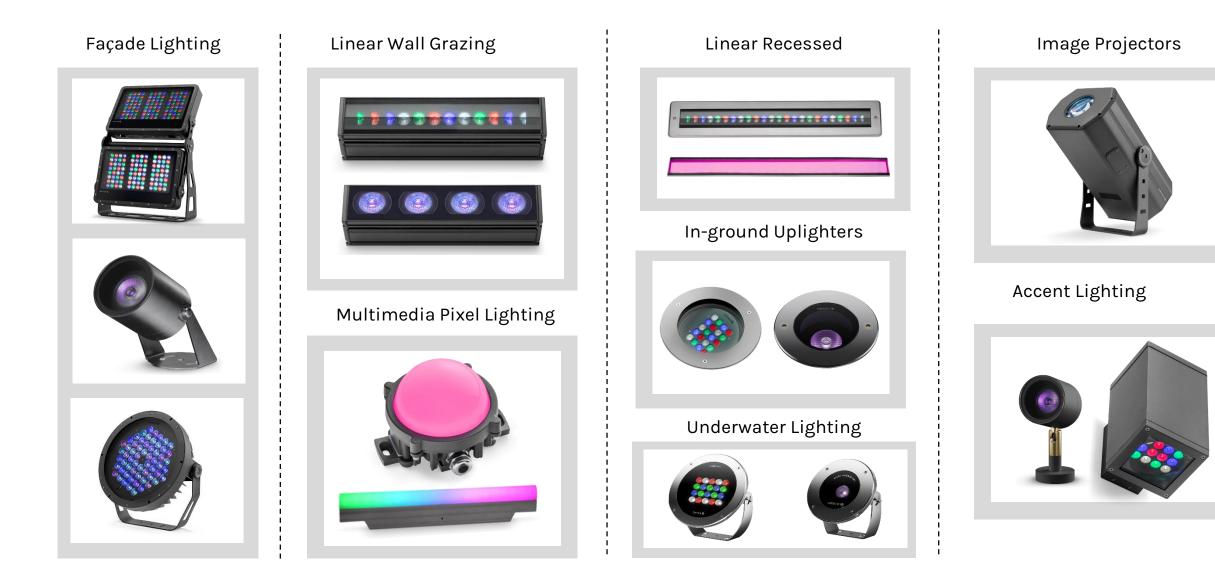








Infrastructure Project Product





The Bade Baba (Lord Adinath) Mandir' (Jain Temple) located at Kundalpur, Madhya Pradesh

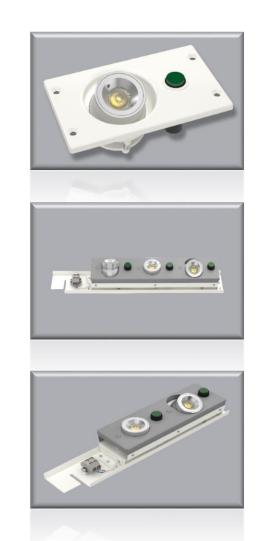
Railway Products

Passenger Light





Berth Reading Light



Retrofit For Conventional Coaches



Investor Presentation

At PLUS we are... Innovating for Efficiency



Sustainable, Green Technology

LED technology is the light source of the future. A convenient, highly efficient energy-saving light source has along life cycle and an absence of mercury.



Convenient

Well designed and easy to install. LED luminairs are compact and shock-proof. A long product life allows for extensive maintenance -free intervals.



High Lumen Efficiency

The radiation pattern of the LED eliminates the need to direct the light around the source. As a result, there is no light loss at the source, thus increasing it's efficiency.



Mercury Free

Mercury, known to be toxic, is harmful to humans as well as the environment. In comparison to other sources of light, LEDs contain absolutely no mercury.



Low Energy Consumption

When compared to conventional lighting system such as CFLs and Low-Voltage Halogens, LED's show a remark able advantages in power consumptions.



High Colour Rendering Index

The Colour Rendering Index (CRI) measures the ability of light to reproduce the colours in comparison with an ideal light source LED has a high CRI of about 80. Also available at high CR on customization.



Long Product Life

LEDs have a long product Me of up to 50,000 hours with less than 30% drop in light output over its service Me. Life measured by burning hours of fixtures.

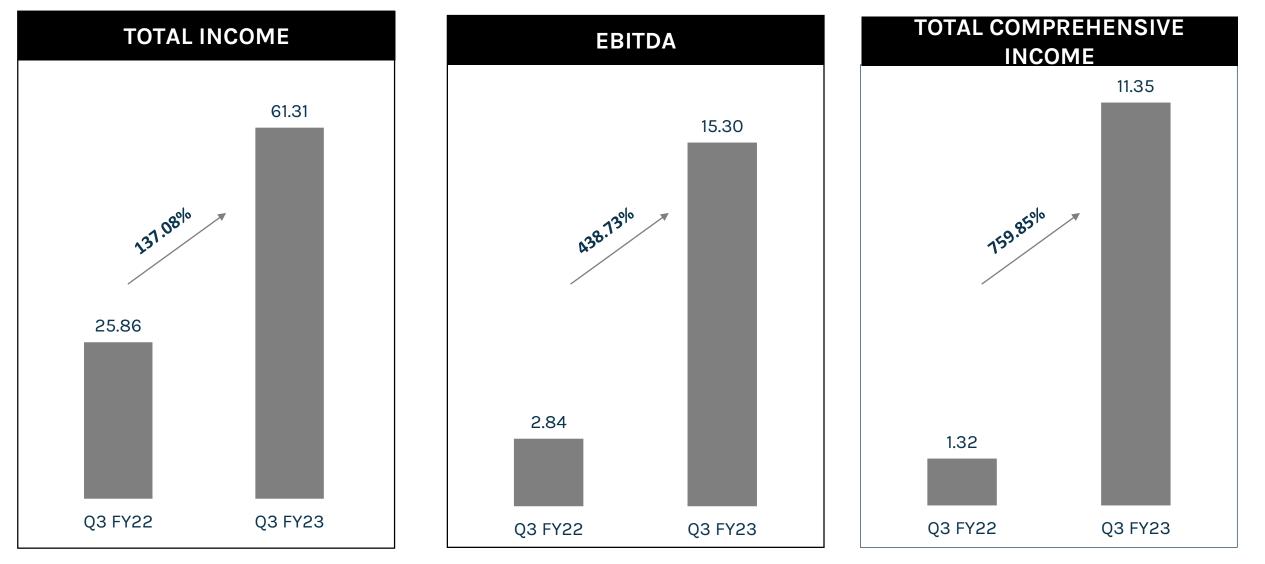


5 Years Warranty We provide 5 years warranty on all our products.

Investor Presentation

Financial Overview

Quarterly Performance Highlights YoY

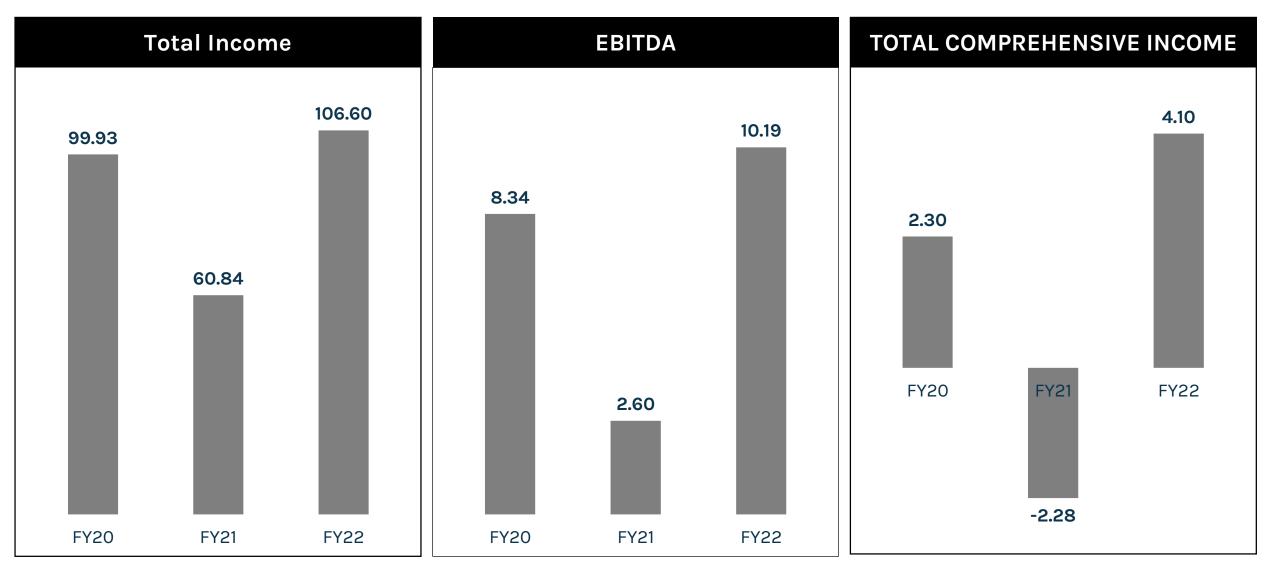


All Figures In ₹ Cr

In ₹ Cr

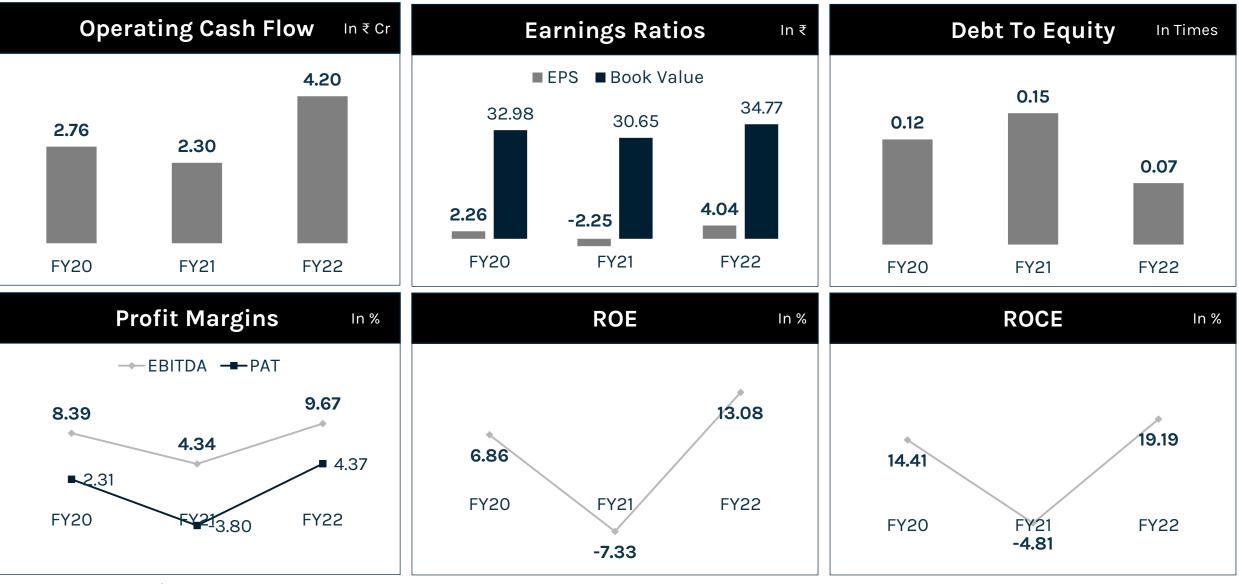
| Particular | Q3 FY23 | Q2 FY23 | Q1 FY23 | Q4 FY22 | Q3 FY22 |
|-----------------------------------|---------|---------|---------|---------|---------|
| Revenue | 60.84 | 40.32 | 26.54 | 35.06 | 25.56 |
| Other Income | 0.47 | 0.29 | 0.40 | 0.49 | 0.30 |
| Total Income | 61.31 | 40.61 | 26.94 | 35.55 | 25.86 |
| Total Expenditure | 46.01 | 32.30 | 23.65 | 30.38 | 23.02 |
| EBITDA | 15.30 | 8.31 | 3.29 | 5.17 | 2.84 |
| Interest | 0.25 | 0.30 | 0.23 | 0.18 | 0.17 |
| Depreciation | 1.15 | 0.98 | 0.96 | 0.89 | 0.88 |
| PBT | 13.90 | 7.02 | 2.09 | 4.10 | 1.79 |
| Тах | 3.61 | 2.18 | -0.56 | 0.59 | 0.46 |
| Net Profit | 10.29 | 4.84 | 2.65 | 3.51 | 1.32 |
| Profit After Comprehensive Income | 11.35 | 4.59 | 2.24 | 2.86 | 1.32 |

Key Financials



All Figures In ₹ Cr

Key Financial Highlights & Ratios



Investor Presentation

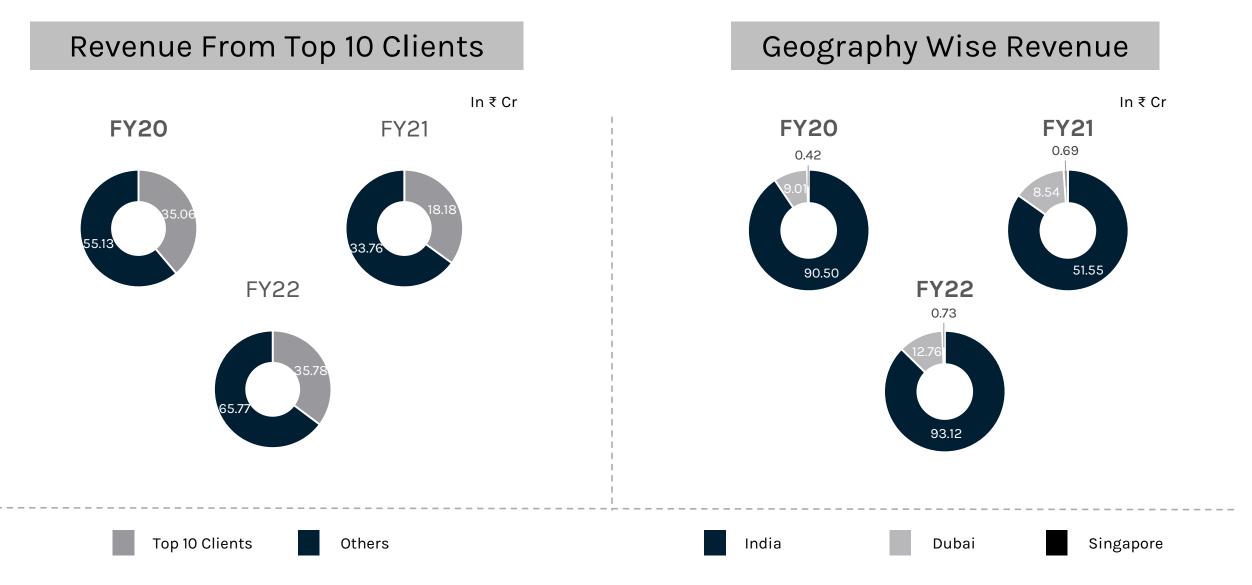
In ₹ Cr

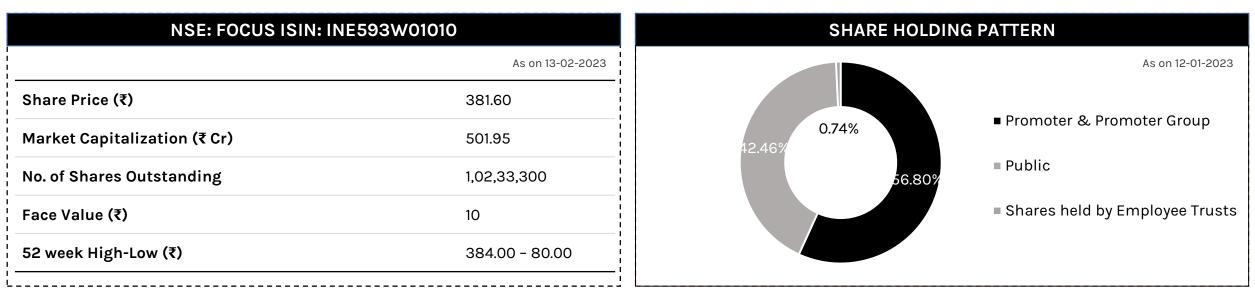
| Particular | FY20 | FY21 | FY22 |
|----------------------------|-------|-------|--------|
| Revenues | 99.32 | 59.96 | 105.39 |
| Other Income | 0.61 | 0.88 | 1.21 |
| Total Income | 99.93 | 60.84 | 106.60 |
| Raw Material costs | 66.27 | 41.43 | 69.83 |
| Employee costs | 12.65 | 9.32 | 13.58 |
| Other expenses | 12.67 | 7.49 | 13.00 |
| Total Expenditure | 91.59 | 58.24 | 96.41 |
| EBITDA | 8.34 | 2.60 | 10.19 |
| Finance Costs | 0.73 | 1.13 | 0.88 |
| Depreciation | 3.52 | 4.13 | 3.36 |
| Prior Period Adjustment | 0.25 | - | - |
| PBT | 4.34 | -2.66 | 5.95 |
| Tax | 2.05 | -0.34 | 1.38 |
| Reported Net Profit | 2.30 | -2.32 | 4.56 |
| Total Comprehensive Income | 2.30 | -2.28 | 4.10 |

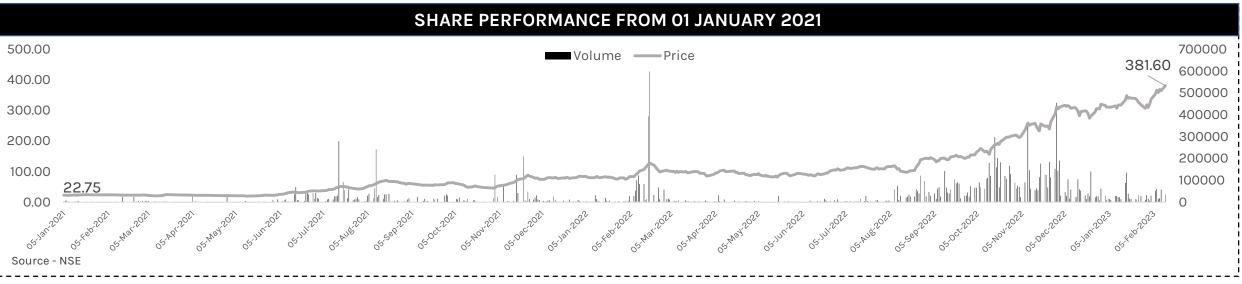
In ₹ Cr

| Equities & Liabilities | FY20 | FY21 | FY22 |
|-------------------------------------|-------|-------|-------|
| Equity | 10.14 | 10.14 | 10.14 |
| Reserves | 23.29 | 20.93 | 25.10 |
| Net Worth | 33.43 | 31.07 | 35.24 |
| Non-current Liabilities | | | |
| Long-term borrowing | 0.00 | 0.70 | 0.36 |
| Deferred tax Liabilities | 0.00 | 0.00 | 0.00 |
| Other long terms Liabilities | 0.21 | 4.56 | 3.70 |
| Long-term provision | 0.00 | 0.00 | 1.03 |
| Total Non Current Liabilities | 0.21 | 5.26 | 5.09 |
| Current Liabilities | | | |
| Short-term borrowings | 4.18 | 4.02 | 2.20 |
| Trade payables | 17.03 | 16.81 | 26.08 |
| Other Current Financial Liabilities | 0.00 | 1.73 | 3.32 |
| Other current liabilities | 5.32 | 2.58 | 6.84 |
| Short-term provision | 0.68 | 0.17 | 0.81 |
| Total Current Liabilities | 27.20 | 25.31 | 39.25 |
| Total Liabilities | 60.84 | 61.64 | 79.58 |

| Assets | FY20 | FY21 | FY22 |
|------------------------------------|-------|-------|-------|
| Non Current Assets | | | |
| Fixed assets | 13.37 | 15.86 | 15.69 |
| Non-current investments | 0.00 | 0.00 | 0.00 |
| Other Non-Current Financial Assets | 0.35 | 1.66 | 1.60 |
| Other non-current assets | 0.49 | 0.95 | 1.61 |
| Total Non Current Assets | 14.21 | 18.47 | 18.90 |
| Current Assets | | | |
| Inventories | 15.68 | 18.22 | 23.63 |
| Trade receivables | 25.43 | 17.33 | 24.71 |
| Cash & Bank Balance | 0.70 | 1.14 | 0.63 |
| Other Current Financial Assets | 2.60 | 0.38 | 0.29 |
| Current Tax Assets (Net) | 0.00 | 0.00 | 0.00 |
| Other current assets | 2.21 | 6.10 | 11.42 |
| Total Current Assets | 46.63 | 43.17 | 60.68 |
| Total Assets | 60.84 | 61.64 | 79.58 |







Investor Presentation

Thank You!

FOCUS Lighting & Fixtures^{LTD}

Focus Lighting & Fixtures Ltd.

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