

# HOT PROPERTY

## Stressed realty fund succour for beleaguered sector

India Equity Research | Real Estate

The Union Cabinet has approved last-mile funding support to stalled realty projects through an alternative investment fund (AIF) structure. This will boost sentiments, kick-start liquidity flow and provide relief to home buyers, developers & real estate financiers. What's more enthralling is the widened scope: 1) expanded beyond affordable segment to include units with ticket size up to INR10-20mn (benefitting 1,600 stalled projects with 0.46mn units); 2) providing relief, where it's needed the most, by including projects that are NPAs or under NCLT proceedings; and 3) enhancing corpus size to at least INR250bn. While clearly a succour during testing times, successful implementation will require close coordination between all stakeholders. Based on our interactions with market participants, we believe, the fund can address half of the stalled units. While a positive outcome can bring incremental supply equivalent to six months of all India sales into the system, we believe industry consolidation and market share gains for organised developers will continue. Resolving stalled units' issues will be structurally positive for real estate-heavy NBFCs and banks.

### Government gets cracking to resolve realty mess

Following up on its earlier announcement in September 2019, the government has announced setting up of an AIF with ~INR250bn corpus to revive stalled housing projects. While the government will provide ~INR100bn funds, balance will be provided by SBI, LIC and other prospective investors. In a departure from previous stance, now projects which are NPAs or under NCLT proceedings (but not announced as liquidation worthy) will also be eligible for relief from this fund. The project funding will be construction-linked under the scheme.

### Projects need to satisfy certain eligibility conditions

In order to get relief under this scheme, a project should be: a) net worth positive i.e., cash flows should exceed project cost; b) an affordable or mid-income project; c) should be an on-going project registered with RERA; d) referenced by an existing lender; and e) ticket size should be up to INR20mn in Mumbai, INR15mn in NCR, Chennai, Kolkata, Pune, Hyderabad & Bengaluru and INR10mn in other cities.

### Outlook: Much needed step

As highlighted in our comprehensive sector report, [Real Estate - The Charge of the Consolidating Brigade](#), liquidity crisis has accelerated the realty slowdown in India. By providing last-mile funding, AIF will aid project completion, providing relief to homebuyers, lenders and to the larger economy in general. We believe this decision will boost confidence and help kick-start liquidity flow into the sector. Though this decision has the potential to release incremental supply from currently stalled projects, we believe consolidation in the realty space will continue due to structural developments like RERA. Hence, we continue to prefer Godrej Properties (BUY), Sobha (BUY) and Brigade Enterprises (BUY).

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### **AIF announced to resolve stalled projects' issue**

The Union Cabinet has approved establishment of a 'Special Window' to provide priority debt financing for the completion of stalled housing projects in affordable and mid-income categories. The government will act as the sponsor and will commit INR100bn funds. SBI, LIC and prospective investors (including sovereign wealth funds, public & private banks, domestic pension & provident funds, global pension funds and other institutional investors) will pool another ~INR150bn.

The funds will be set up as Category-II AIFs registered with SEBI and will be entrusted to professional investment managers.

The AIF will provide last-mile to stalled housing projects, enabling their completion and consequently ensure delivery of homes to a large number of home buyers. It will release funds to developers in stages through an escrow account, which can only be utilised for completion of a project, not for repaying dues of existing lenders to the project.

As per the government, 1,600 projects, with 0.46mn housing units are stalled in the country. As per media reports, ~INR3.5tn has been invested in these stalled projects and ~INR550-800bn investment is needed to complete them.

### **Significant changes from earlier announcement**

The government had announced its intention to set up an INR200bn stressed realty fund for stalled projects in September 2019. It had then stipulated following conditions for projects to be eligible for relief:

- The projects should be in affordable or mid-income category.
- 60% of construction work should have been completed.
- The projects should not be an NPA or in NCLT.

As per the new announcement, a couple of significant changes have been made. The eligibility criteria now include:

- The project should be in affordable or mid-income category.
- It should be an on-going project registered with RERA.
- It should have been referenced by existing lenders.
- Ticket size should be up to INR20mn in Mumbai, INR15mn in Delhi-NCR, Chennai, Kolkata, Pune, Hyderabad & Bengaluru and up to INR10mn in other cities.
- It will also include projects classified as NPA or where NCLT proceedings have already started (but only if the project has not been announced as liquidation worthy).
- The project should have a positive net worth i.e., its cash flows should exceed project cost. As a matter of clarity, a net worth positive project/tower is different from a net worth positive company. For instance, if a project has three towers with the first tower being 70% complete, second tower being 50% complete and construction of third tower yet to start, money will be given to first tower, maybe for second tower, but not for the third tower. The company's financial status will not be considered in such cases.

We believe, the inclusion of projects which are NPA or under NCLT proceedings will widen the scope of the fund.

### Rigorous selection process for projects

The AIFs will be set up as priority debt funds. A detailed investment policy will be laid down for selection of projects to be financed through a rigorous due-diligence process that will include legal due diligence, title due diligence, micro-market analysis, financial analysis, etc.

The final decision will be taken by the investment committee of each fund comprising experienced professionals and industry experts. The investment committee will approve individual deals independently as per the investment policy, ensuring alignment with investment objectives of the fund.

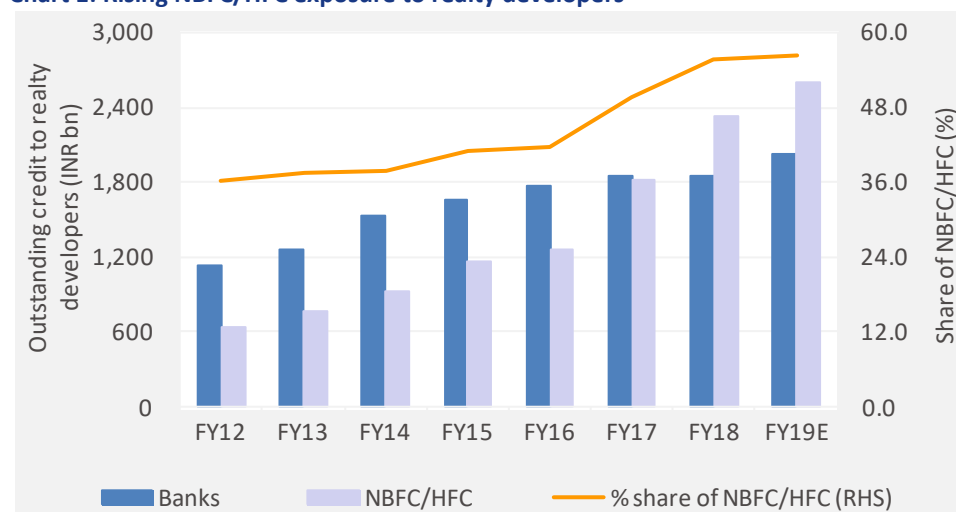
Oversight of the investment process will be done by an advisory board (on conflict of interest issues). A governing council may also be formed for overall strategic guidance.

The investment manager will be responsible of ensuring that the funds are used only for construction through appropriate safeguards mandated by RERA and also through deployment of external project monitoring agencies.

### Funding relief for sector struggling with liquidity

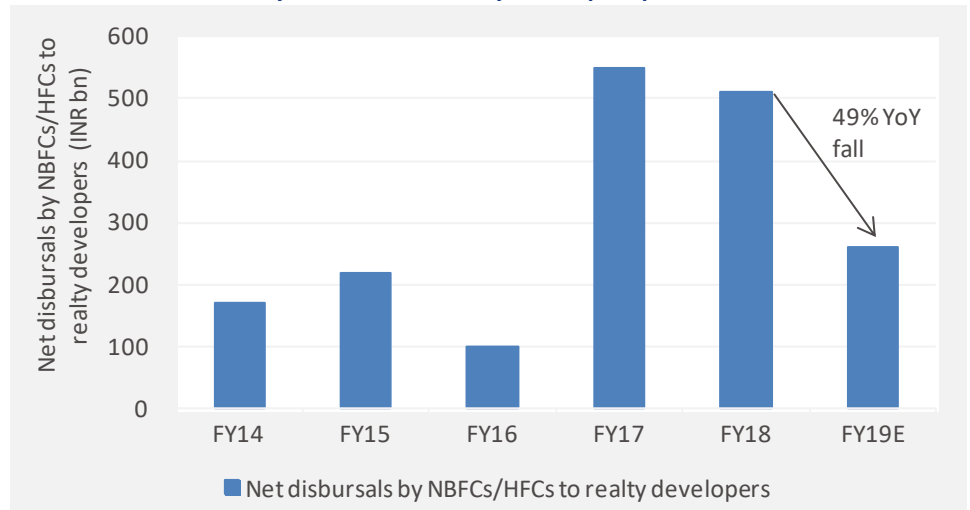
Singed by rising stressed assets, incremental bank funding to commercial real estate (CRE) developers has reduced to a trickle over the past few years. In such a scenario, NBFCs had emerged saviours for developers by taking up the mantle to meet the latter's funding requirement.

**Chart 1: Rising NBFC/HFC exposure to realty developers**



Source: RBI, NHB, JLL, Edelweiss research

However, NBFCs have faced significant liquidity issues over the past year, post the IL&FS crisis. Consequently, the flow of incremental credit to CRE has declined to a trickle. Not only have new sanctions become hard to come by, some NBFCs have even delayed release of funds for existing sanctions. Consequently, developers have been facing significant funding crunch.

**Chart 2: Net disbursements by NBFC/HFC to realty developers plummeted in FY19**

Source: RBI, NHB, JLL, Edelweiss research

**As per JLL, in FY19, net disbursements by NBFCs/HFCs to real estate developers plunged by almost half to ~INR260bn from ~INR510bn in FY18.**

Thus, the formation of AIF will provide much needed liquidity to the sector, which is struggling with a credit squeeze. It can help plug the funding gap in projects where existing lenders are not willing to increase their exposure. It will enable completion of stalled projects and provide relief to homebuyers and developers.

### Will supply become an issue?

One of the major reasons behind industry consolidation and market share gains by organised developers over the past few years has been the fact that many tier 2/3 players have been facing liquidity issues and are struggling with stalled projects. If these developers are now able to avail liquidity and complete their projects, new supply from these units can enter the market. This has the potential to enhance inventory levels in the system since demand continues to be low.

As at H1CY19 end, stalled projects in the top-7 cities comprised 0.38mn units worth INR2.85tn. Of these stalled projects, 0.23mn units worth INR1.4tn have been sold, **while 0.15mn units (comprising ~51% of value) remain unsold.**

The unsold units in these stalled projects form ~20% of the overall unsold inventory (which is ~0.75mn units) at an all India level. **Adjusting for these units, unsold inventory levels at an all India level, which were at ~31 months at H1CY19 end, fall to ~25 months.**

Post the AIF, there is a possibility of these stalled projects seeing the light of the day and an incremental ~0.15mn units entering the market. Since demand continues to remain weak, this can lead to higher unsold inventory levels; in addition, it can also impact demand from organised developers, which were hitherto gaining market share with their smaller peers struggling.

However, we believe, industry consolidation and market share gains by organised developers are here to stay. Liquidity crisis is only one of the factors driving consolidation; there are

stronger factors at play like RERA, burgeoning formalisation in the sector, regulatory actions, rising brand consciousness/aspirations amongst home buyers, etc. We believe, these factors will continue to drive consolidation, even if some stalled projects get funding.

For e.g., even if one adjusts for stalled projects, unsold inventory in NCR was high at ~38 months at H1CY19 end. **Despite the high inventory levels, Godrej Properties' projects in NCR continue to do well. It has sold more than 1msf in NCR in FY18 and FY19 and its market share has surged by ~3.5-4.0x in the region.**

Also, once existing stalled projects are completed, it would have been 8-10 years since the launch of these projects. During this time, customer preferences, unit sizes, configurations etc., have changed significantly. So customers are likely to prefer units from established developers rather than from these stalled projects.

Thus, we believe, the industry consolidation theme is here to stay even if stalled projects get completed and incremental supply enters the market.

### Relief for NCR and MMR markets

Of the overall stalled units, while ~0.2mn units are in NCR (bulk of them in Noida), ~0.1mn units are in MMR. Thus, the AIF will significantly improve liquidity conditions in these markets.

One potential issue in the NCR market is of land payments to the Noida Authority. Many developers have paid part of the land dues to the authority and a significant portion is yet to be paid. We believe, the government will have to step-in and provide relief to developers in the form of waiver in payment of these dues to Noida Authority, otherwise it will be difficult for projects to have positive net worth.

### Issues to be addressed

While the announcement is a significant positive, there are many issues which need to be addressed for the overall success of the scheme:

- Whether the funds coming from AIF Will get repaid before those from existing lenders?
- Whether project promoter/developer will be involved? What will be their role and will they generate any profit?
- Whether existing lenders need to take a haircut, especially if prices have to be cut to monetise unsold inventory?
- What will be the rate of interest on funds from AIF?

### **Outlook: Positive for the realty space**

We believe, the development is positive for the realty sector. This will boost sentiments in the housing sector and release liquidity (currently stuck in these projects) in the economy. There will be significant rub-off effect on employment generation, financial institutions, among others.

Our interactions with sector experts indicate that around half of the stalled units can get addressed with this scheme. It will take two-three years to get these units completed. This scheme will help projects where 60-70% work has been completed and post completion a 10-15% price cut can't be ruled out to ensure monetisation of unsold units.

As far as listed developers are concerned, we see limited impact on Sobha, Brigade and Prestige Estates as Bengaluru market has very less stalled projects; hence, completion of such projects and incremental supply are unlikely to be major issues.

DLF and Oberoi cater to the premium residential segment and hence the current scheme which addresses mid-income/affordable housing units is unlikely to impact them.

Some impact on Godrej Properties is likely as the company has significant presence in the aspirational segment. However, its diversified geographical presence, status as the only true pan-India real estate developer, robust brand name and healthy financial muscle mean that it should be able to overcome any challenges arising from this development.

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### Coverage group(s) of stocks by primary analyst(s): Real Estate

Brigade Enterprises, DLF, Godrej Properties, Oberoi Realty, Sobha Developers, Sunteck Realty Limited

#### Recent Research

Date	Company	Title	Price (INR)	Recos
07-Nov-19	<b>Brigade Enterprises</b>	The smart march continues; <i>Result Update</i>	207	Buy
05-Nov-19	<b>Godrej Properties</b>	Robust performance reinforces credentials; <i>Result Update</i>	955	Buy
31-Oct-19	<b>Real Estate-Hot Property</b>	Commercial realty: Boom time's here to stay; <i>Sector Update</i>		

#### Distribution of Ratings / Market Cap

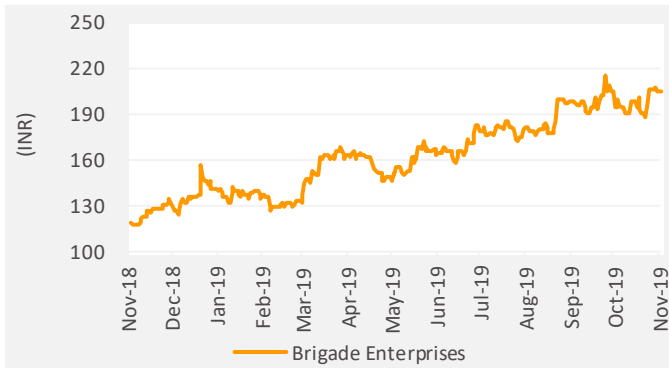
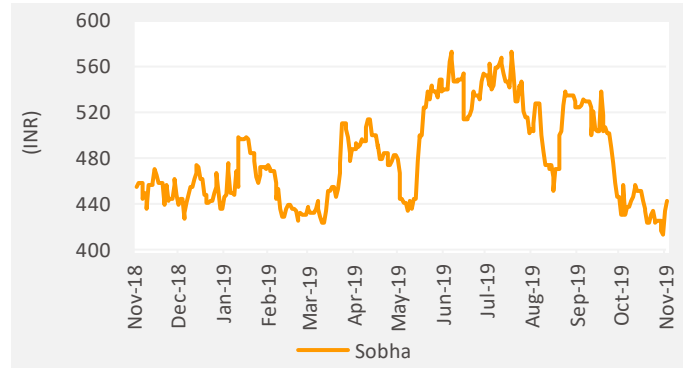
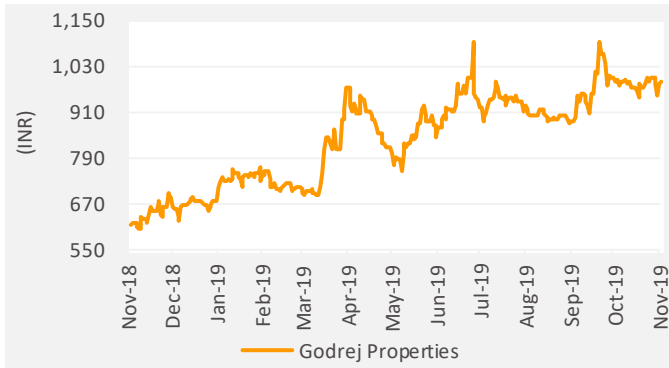
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	Buy	Hold	Reduce	Total
Rating Distribution*	161	67	11	240
* 1stocks under review				
	> 50bn	Between 10bn and 50 bn	< 10bn	
Market Cap (INR)	156	62	11	

#### Rating Interpretation

Rating	Expected to
<b>Buy</b>	appreciate more than 15% over a 12-month period
<b>Hold</b>	appreciate up to 15% over a 12-month period
<b>Reduce</b>	depreciate more than 5% over a 12-month period

## One year price chart





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