



August 01, 2018

Compliance Department, BSE Limited , Phiroze Jeejeebhoy Tower, Dalal Street, Fort, Mumbai- 400001	Compliance Department, National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C/1, G-Block, Bandra-Kurla Complex Bandra-(E), Mumbai-400051
Code No:- 539889	Code No. PARAGMILK

Dear Sir(s)/Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

PRESS RELEASE: Commencement of Manufacturing at the newly acquired Plant in Sonipat, Haryana

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform, that the Company announces the commencement of manufacturing at the **Sonipat plant in Haryana** by the end of this week.

We are enclosing herewith a copy of the **Press Release** for the same.

We request you to kindly take the same on record.

For **Parag Milk Foods Limited**

Rachana Sanganeria
Company Secretary and Compliance Officer
ACS No. 10280

Encl: a/a



Immediate Release

Commencement of Manufacturing at the newly acquired Plant in Sonipat, Haryana

Mumbai, August 01, 2018: Parag Milk Foods Ltd., with leading brands “Go”, “Gowardhan”, “Pride of Cows”, “Avvatar”, “Topp Up”, “Slurp” and “Milkrich” has today announced that the company will be commencing manufacturing at the Sonipat plant in Haryana by end of this week. Post the acquisition of Danone Foods and Beverages India Pvt Ltd., the local entity of French dairy firm Danone SA’s manufacturing facility, the company has completed all regulatory requirements and would soon commence the supply of Fresh Curd to the nearby markets of Delhi-NCR.

The acquisition of Danone’s manufacturing facility is a strategic investment in strengthening the company’s fresh category distribution in the North and East regions of India. This will also benefit us by being closer to the end consumer and increase our customer base in these regions.

In the coming weeks, the company also plans to refurbish the new facility with additional amenities by installing processing units for pouch milk, flavoured milk, pouch butter milk, cup curd, misthi doi as well as expand the existing yoghurt facility. Thereon, the company will begin to supply these products to the North and East markets as well.



About Parag Milk Foods Ltd:

Parag Milk Foods Limited, established in 1992, is the largest private dairy FMCG Company with a pan-India presence. We have our own manufacturing facilities with in-house technology which are strategically located at Manchar in Maharashtra and Palamner in Andhra Pradesh.

We sell 100% cow's milk products which are healthy and nutritious. Our integrated business model and strong R&D capabilities has helped us emerge as the leader in innovation.

Our dairy farm, Bhagyalaxmi Dairy Farm Private Limited house more than 2,000 Holstein Friesian cows, with a mechanized milking process. Under brand "Gowardhan", we offer traditional products like Ghee, Dahi, Paneer etc. while under brand name "Go" we offer products like cheese, UHT milk, chaas, lassi, yoghurt etc.

"Pride of Cows", the flagship brand of Parag Milk Foods was introduced with a proposition of Farm to Home concept targeted towards customers seeking premium quality cow milk. The Company also forayed into dairy based beverages with the launch of "Topp Up" and "Slurp" - a mango drink with a dash of milk. Recently the Company has also ventured into B2C segment for Whey Protein with the brand Avvatar – India's 1st 100% vegetarian whey protein, first of its kind manufactured in India.

Our goal is to become the largest dairy FMCG company that emphasizes on health and nutrition to consumers through innovation.

Safe Harbor Statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further information please contact:

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