ndia Midcaps

CCL PRODUCTS INDIA Production loss mars show

India Equity Research | Miscellaneous

CCL Products India's (CCL) Q2FY17 revenue/EBITDA belied our estimates by 45%/51% on account of advanced annual maintenance shutdown (from Q3 to Q2) and longer than planned refurbishment, leading to loss of production. However, CCL expects to increase output and reduce operating cost in H2FY17 following the revamp. The company also expects to recoup volumes in H2FY17. Therefore, it maintained its FY17 volume growth guidance of 12-15%, while reducing PAT guidance to 15-20% (earlier 20-25%). We have cut our FY17/18E EPS by 10%/3% as recovering entire production loss will be difficult. However, we believe capacity ramp up at Vietnam plant and taxation benefits could lead to EBITDA/PAT CAGR of 18%/27% over FY16-18E. Ergo, RoE will improve from 26% in FY16 to 28% in FY18E. Maintain 'BUY' with a revised TP of INR295 (INR304 earlier), based on 20x FY18E EPS.

Q2FY17: Key highlights

Key positives: (1) Gross margin expansion by 261bps, despite decline in sales; (2) *Continental* brand continued to do well; and (3) refurbishment will lead to higher output by 5-10% and lower operating cost in future. Key negatives: (1) Consolidated sales fell 39.5% YoY due to longer than anticipated shutdown at both the Indian and Vietnam plants leading to sharp decline in volumes; (2) inventory stood higher at INR2.3bn due to plant shutdown, which we expect to be liquidated during H2FY17; and (3) higher short-term borrowings following inventory build up.

Unexpected drag

Consolidated revenue fell 39.5% YoY due to 43.8% and 25.7% YoY dip in standalone and subsidiaries' sales, respectively, hit by annual plant shutdown. Volumes plummeted despite higher realisation. EBITDA margin plunged 50bps to 20.1% YoY (22.5% estimate), despite gross profit expansion by 261bps. PAT dipped 55.7% YoY to INR0.13bn on higher tax rate of 29% versus 21% in Q1FY17.

Outlook and valuations: Well poised for growth; maintain 'BUY'

We estimate volume CAGR of 12% over FY16-18, led by capacity expansion in India and better capacity utilisation in Vietnam (from 58% in FY16 to 85% in FY18). At CMP, the stock trades at 23.8x FY17E and 17.7x FY18E EPS. We maintain **'BUY'** with a revised TP of INR295 (INR304 earlier), based on 20x FY18E EPS.

Financials (Consol	idated)							
Year to March	Q2FY17	Q2FY16	% change	Q1FY17	% change	FY16	FY17E	FY18E
Net rev. (INR mn)	1,423	2,350	(39.5)	2,506	(43.2)	9,321	10,251	12,154
EBITDA (INR mn)	286	484	(41.0)	623	(54.2)	2,047	2,361	2,830
Adj. PAT (INR mn)	130	293	(55.7)	403	(67.8)	1,221	1,459	1,961
Adj. Dil. EPS (INR)	1.0	2.2	(55.7)	3.0	(67.8)	9.2	11.0	14.7
Diluted P/E(x)						28.4	23.8	17.7
EV/EBITDA (x)						17.9	15.1	13.0
ROAE (%)						26.2	26.1	28.9

Edelweiss Research is also available on www.edelresearch.com, Bloomberg EDEL <GO>, Thomson First Call, Reuters and Factset.



EDELWEISS RATINGS	
Absolute Rating	BUY
Investment Characteristics	Growth
MARKET DATA (R: CCLP.BO,	B: CCLP IN)
CMP	: INR 261
Target Price	: INR 295
52-week range (INR)	: 286 / 154
Share in issue (mn)	: 133.0
M cap (INR bn/USD mn)	: 35 / 522
Avg. Daily Vol. BSE/NSE ('000): 190.7

SHARE HOLDING PATTERN (%)

	Current	Q3FY16	Q2FY16
Promoters *	44.7	44.7	44.7
MF's, FI's & BKs	2.5	2.6	20.3
FII's	20.9	19.7	3.3
Others	31.8	33.0	31.8
* Promoters pledged (% of share in issu		:	NIL

PRICE PERFORMANCE (%)

	BSE Midcap Index	Stock	Stock over Index
1 month	1.9	(3.3)	(5.2)
3 months	13.7	2.7	(11.1)
12 months	24.6	8.7	(15.9)

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October 3, 2016

Q2FY17 conference call: Key highlights

- Management guidance: Management has maintained its volume growth guidance of 12-15% for FY17, while it has reduced its profitability growth guidance to 15-20% from earlier 20-25% on account of disruption in production during the quarter. <u>This is</u> <u>excluding the export incentive of INR25mn.</u>
- **Revenue analysis:** Standalone and subsidiaries' sales declined 43.8% YoY to INR1.0bn and 25.7% YoY to INR0.4bn, respectively. This was mainly on account of plant shut down both at India and Vietnam. The freeze dried plant in India underwent refurbishment. This led to production loss leading to 39.5% YoY decline in overall sales, despite higher realisation.
- Refurbishment of plant: Management highlighted that the freeze dried plant in India was shut for 70 days as the company undertook refurbishment of the plant for the first time after its commencement. Management had anticipated 40-45 days shutdown, but due to some contingencies during repairs, work got extended to 70-75 days leading to production loss for the period. The plant commenced normal production from September 25, 2016 and management expects to recoup volumes in ensuing quarters.

At the Vietnam plant, CCL added 1-2 equipment to meet customised requirements. The samples after up-gradation have been sent to the clients and the company is awaiting their approval.

Overall, the company incurred INR150mn towards refurbishment and expects to increase production along with cut in operating cost going forward.

- Domestic business: Management highlighted retail sales catapulted 150% YoY in Q2FY17. Currently, CCL is focusing on brand promotion. The company has conducted various promotional activities in the Guntur district of Andhra Pradesh and has met with overwhelming response. Management is now focusing on conducting similar activities in other districts as well.
- **Export incentive:** As on September 30, 2016, the government's pending export incentives stood at INR25mn. Management has not monetised any of the earlier received licenses due to lack of appropriate price in market. They expect to receive INR10-15mn in FY17.
- **Switzerland plant:** Continous trials are on for launching a new product *3-in-1*. Management is also in discussion with the Switzerland governmant regarding change in duty structure. They expect to launch the new product soon.
- **Capex**: CCL is planning a 5,000MT freeze dried coffee plant at the Andhra Pradesh SEZ at capex of USD40mn. The company has already tied the funds. It also paid an advance of USD5mn for purchase of machinery in February 2016. In the current year, management expexts to incur capex of USD3-4mn. Major capex for this plant will be expended in FY18. The new plant is expected to get commisioned by March or April, 2018.
- Capital Work-in-progress (CWIP) of INR26mn represents the amount spent on the pollution control machinery at Vietnam.
- Inventory: From INR1.5bn, as on March 31, 2016, inventory increased to INR2.3bn as on September 30, 2016. This was mainly on account of stocking up of green coffee during the shutdown period so as to maintain uninterupted production after the

commencement. The company also maintained some finished stock, which are awaiting clients' approval for dispatch.

• **Tax**: For the quarter, tax rate stood at 29% versus 21% in Q1FY17. This was mainly on account of low profits in Vietnam. Management guided tax rate of 24% for FY17.

Q1FY17 conference call: Key highlights

- Management guidance: Expects volume growth of 12-15%, EBITDA margin of 22-25% and PAT growth of 20-25% in FY17. <u>This is excluding export incentive of INR140mn.</u>
- **Revenue analysis:** Standalone and subsidiaries' sales grew 9.8% YoY to INR1.7bn and 25.1% YoY to INR0.8bn, respectively. Overall sales jumped 14.1% YoY primarily led by volume growth of 10-15%YoY and realization spurt of 3% YoY.
- **Capacity utilisation:** Management highlighted that the India plant is currently running at full capacity. Utilisation levels in Vietnam have also improved. Management expects to run the Vietnam plant at full capacity by FY17 end.
- **Domestic business:** Management highlighted that retail sales catapulted 150% YoY in Q1FY17. Currently, it is supplying exclusively to all major institutions such as the army, navy, etc. It has resorted to BTL (below the line) marketing strategy and is trying to expand its reach in various kirana stores. Management is now focusing on brand promotion.
- Liquid coffee plant: CCL has set up a liquid coffee plant of 5,000MT (2,000MT of solid coffee) last year in which it started selling coffee in solid form. The company sells the coffee at 10-15% premium over other blends. The plant is presently running at 40-50% capacity utilisation. Management highlighted that it will take 1 or 2 years more to run the plant at full utilisation.
- **Export incentive:** As on March 31, 2016, government's pending export incentives stood at INR140mn. Of this, management has received licence for INR60mn which has not been monetized due to lack of appropriate price in the market. Management expects to receive the balance INR80mn in FY17.
- **Switzerland plant:** Continous trials are on for launching a new product *3-in-1*. Management is also in discussion with the Switzerland governmant regarding change in the duty structure. Management expects to launch the new product soon.
- **Capex**: CCL is planning a 5,000MT freeze dried coffee plant at Andhra Pradesh SEZ at INR2.6bn capex. The new plant is being set up primarily to cater to the export market.
- Tax: Tax rate for the quarter stood at 21.8%. Further, management has guided tax rate of 22% and 19% for FY17 and FY18, respectively, led by increased contribition of the Vietnam plant and tax benefits of the new plant set up in SEZ unit.

Miscellaneous

Financial snapshot								(INR mn)
Year to March	Q2FY17	Q2FY16	% change	Q1FY17	% change	YTD17	FY17E	FY18E
Net revenues	1,423	2,350	(39.5)	2,506	(43.2)	3,929	10,251	12,154
Raw material	816	1,409	(42.1)	1,425	(42.7)	2,241	5,882	6,997
Staff costs	68	77	(11.0)	87	(20.9)	155	374	430
Other expenses	253	380	(33.5)	371	(31.8)	623	1,633	1,897
Total expenditure	1,137	1,866	(39.1)	1,882	(39.6)	3,020	7,889	9,324
EBITDA	286	484	(41.0)	623	(54.2)	909	2,361	2,830
Depreciation	86	70	21.7	84	2.1	170	336	333
EBIT	200	414	(51.7)	540	(62.9)	740	2,025	2,497
Other income	4	12	(70.0)	4	(11.0)	8	13	15
Interest	21	27	(20.7)	29	(27.0)	50	94	94
Add: Prior period items								
Add: Exceptional items								
Profit before tax	183	399	(54.3)	515	(64.5)	697	1,943	2,417
Provision for taxes	53	107	(50.3)	112	(52.7)	165	484	456
Minority interest								
Associate profit share								
Profit- Discontinued Ops								
Reported net profit	130	293	(55.7)	403	(67.8)	532	1,459	1,961
Adjusted Profit	130	293	(55.7)	403	(67.8)	532	1,459	1,961
Diluted shares (mn)	133	133		133		133	133	133
Adjusted Diluted EPS	1.0	2.2	(55.7)	3.0	(67.8)	4.0	11.0	14.7
Diluted P/E (x)	-	-		-		28.4	23.8	17.7
EV/EBITDA (x)	-	-		-		17.9	15.1	13.0
ROAE (%)	-	-		-		26.2	26.1	28.9
- \`)								
As % of net revenues								
Raw material	57.4	60.0		56.9		57.0	57.4	57.6
Employee cost	4.8	3.3		3.5		3.9	3.6	3.5
Other expenses	17.8	16.2		14.8		15.9	15.9	15.6
EBITDA	20.1	20.6		24.9		23.1	23.0	23.3
Reported net profit	9.1	12.4		16.1		13.5	14.2	16.1

Change in Estimates

		FY17E			FY18E		
	New	Old	% change	New	Old	% change	Comments
Net Revenue	10,251	10,786	(5.0)	12,154	12,326	(1.4)	Led by advanced annual
							maintenance shutdown (from Q3 to
							Q2) and longer than planned
							refurbishment, leading to loss of
							production .
EBITDA	2,362	2,458	(3.9)	2,830	2,839	(0.3)	On account of decline in revenue.
EBITDA Margin	23.0	22.8		23.3	23.0		
Adjusted Profit	1,459	1,624	(10.1)	1,961	2,020	(2.9)	On account of decline in revenue.
After Tax							
Net Profit Margin	14.2	15.1		16.1	16.4		
Capex	500	500	0.0	2,400	2,400	0.0	

Company Description

CCL was formed set up in 1994 and commenced commercial operations in 1995. It is a profit making, export oriented unit (EoU) with the ability to import green coffee into India from any part of the world and export the same to any part of the world, free of all duties.

The company is in a position to offer a range of in-house products to customers. Its state-ofthe-art soluble instant coffee manufacturing plant is located at Duggirala Mandal, Guntur District, Andhra Pradesh, with current combined capacity of 15000MT/PA. CCL has adapted Brazilian technology, purchased from world renowned pioneers in turnkey instant/soluble coffee technology at its plant. This adaptation of technology has enabled CCL to produce international quality soluble coffee. To cater to specific markets, the company has expanded capacity in Switzerland and Vietnam during FY11 and FY14, respectively. CCL will incur a capex of INR100mn-150mn for expanding its Indian capacity by 5000MT to 20000MT. CCL's 3,000MT plant in Switzerland is facing issues on account of unfavorable European Union regulations. This has so far acted as a roadblock for growth and profitability of Swiss operations. Management is exploring options to turn the plant profitable. Loss from Switzerland plant during FY15 stood at INR30mn. CCL expects Swiss operations to turn positive by FY17.

Investment Theme

CCL Products (CCL) is India's largest manufacturer and exporter of instant coffee. The company's cost-efficient business model, rich experience and long-standing relationships with customers give it an edge over competitors. Coffee processing is a challenging business wherein getting the perfect blend is crucial, which the company has successfully mastered. The newly commissioned green field Vietnam facility with proximity to raw material and customers as well as tax benefits is expected to propel growth and lead to significant cost savings. Moreover, the company's recent entry in the domestic branded coffee segment via Continental is bound to aid margin expansion. Resilient business model, capacity augmentation in Vietnam and sharpening brand focus in India place CCL in a sweet spot to post sales and PAT CAGR of 14.2% and 26.7% over FY16-18E, respectively. We estimate RoE to improve from 26.2% in FY16 to 29% in FY18.

Key Risks

Adverse currency movement: As CCL earns ~90% revenue from exports, it faces risk ofsharp currency movement. However, it imports ~75% of raw material, which provides natural hedge.

Change in duty structure: Unfavourable change in duty rates in any country could impact the competitiveness of supply from Vietnam/India.

Swiss plant duty issue: CCL's Swiss plant is operating at sub-optimal utilisation level because of non-competitive pricing of supplies from Switzerland to the EU. Import duty levied by the EU on Swiss coffee is 9.0%, whereas only 3.3% is charged on coffee supplies from India. However, CCL has taken steps to avoid the adverse duty impact.

Ramp up of Continental brand: FY14 was the first year of Continental brand and adverse customer response could impact the growth prospects as well as financials.

Financial Statements

Key Assumptions

Year to March	FY15	FY16	FY17E	FY18E
Macro			-	
GDP(Y-o-Y %)	7.2	7.4	7.9	8.3
Inflation (Avg)	5.9	4.8	5.0	5.2
Repo rate (exit rate)	7.5	6.8	6.0	6.0
USD/INR (Avg)	61.2	65.0	67.5	67.0
Company				
India capacity (MT)	15,000	20,000	20,000	20,000
Vietnam capacity (MT)	12,000	12,000	12,000	12,000
India's cap. Util. (%)	97.0	80.0	85.0	95.0
Vietnam's cap. util. (%)	38.3	58.3	65.0	85.0
Std sales (INR mn)	6,509	6,697	7,205	8,133
Subs. sales (INR mn)	2,094	2,550	2,825	3,805
Std realis. (INR/Kg)	447	419	424	428
Subs. realis. (INR/Kg)	455	365	362	373
Std. EBITDA margin (%)	19.0	20.5	22.1	22.1
Subs. EBITDA margin (%)	20.8	25.8	25.5	26.0
Raw Material (% net rev)	61.8	58.7	57.4	57.6
Employee cost (% of rev)	3.2	3.6	3.6	3.5
Other exp (% net rev)	15.6	15.8	15.9	15.6
Net borrowings (INR mn)	2,026	1,916	869	2,068
Tax rate as % of PBT	29.8	26.8	24.9	18.9
Capex (INR mn)	(207)	(539)	(500)	(2,400)
Debtor days	46	47	48	46
Inventory days	105	107	99	97
Payable days	22	19	11	14
Cash conversion cycle	128	136	135	129
Dep. (% gross block)	5.1	4.5	5.2	5.0
Int (% of avg G.debt)	5.2	4.9	5.0	4.4

Income statement				(INR mn)
Year to March	FY15	FY16	FY17E	FY18E
Net revenue	8,806	9,321	10,251	12,154
Materials costs	5,440	5,475	5,882	6,997
Gross profit	3,366	3,847	4,369	5,157
Employee costs	279	331	374	430
Other Expenses	1,374	1,468	1,633	1,897
Operating expenses	1,654	1,799	2,007	2,327
Total operating expenses	7,093	7,274	7,889	9,324
EBITDA	1,712	2,047	2,361	2,830
Depreciation	268	284	336	333
EBIT	1,444	1,763	2,025	2,497
Add: Other income	30	12	13	15
Less: Interest Expense	136	108	94	94
Profit Before Tax	1,338	1,668	1,943	2,417
Less: Provision for Tax	398	446	484	456
Reported Profit	940	1,221	1,459	1,961
Adjusted Profit	940	1,221	1,459	1,961
Shares o /s (mn)	133	133	133	133
Adjusted Basic EPS	7.1	9.2	11.0	14.7
Diluted shares o/s (mn)	133	133	133	133
Adjusted Diluted EPS	7.1	9.2	11.0	14.7
Adjusted Cash EPS	9.2	11.6	13.5	17.2
Dividend per share (DPS)	1.5	2.5	3.0	3.5
Dividend Payout Ratio(%)	25.6	32.8	32.9	28.6

Common size metrics

Year to March	FY15	FY16	FY17E	FY18E
Operating expenses	18.8	19.3	19.6	19.1
Gross margin	38.2	41.3	42.6	42.4
Interest Expense	1.5	1.2	0.9	0.8
EBITDA margins	19.4	22.0	23.0	23.3
EBIT margins	16.4	18.9	19.8	20.5
Net Profit margins	10.7	13.1	14.2	16.1

Growth ratios (%)

Year to March	FY15	FY16	FY17E	FY18E
Revenues	22.8	5.9	10.0	18.6
EBITDA	19.7	19.6	15.3	19.8
РВТ	34.4	24.6	16.5	24.4
Adjusted Profit	45.9	29.9	19.5	34.4
EPS	45.9	29.9	19.5	34.3

CCL Products India

Balance sheet				(INR mn)
As on 31st March	FY15	FY16	FY17E	FY18E
Share capital	266	266	266	266
Reserves & Surplus	3,950	4,832	5,811	7,211
Shareholders' funds	4,216	5,098	6,077	7,477
Short term borrowings	1,388	1,660	1,660	2,660
Long term borrowings	904	443	-	-
Total Borrowings	2,292	2,103	1,660	2,660
Def. Tax Liability (net)	243	285	285	285
Sources of funds	6,751	7,486	8,022	10,421
Gross Block	5,308	6,364	6,464	6,664
Net Block	3,400	4,172	3,936	3,802
Capital work in progress	534	-	400	2,600
Intangible Assets	-	1	1	1
Total Fixed Assets	3,934	4,173	4,337	6,404
Non current investments	15	15	15	15
Cash and Equivalents	266	187	791	592
Inventories	1,735	1,486	1,692	2,013
Sundry Debtors	1,132	1,281	1,404	1,665
Loans & Advances	528	864	464	510
Other Current Assets	7	7	7	7
Current Assets (ex cash)	3,402	3,638	3,567	4,195
Trade payable	445	121	242	288
Other Current Liab	421	406	446	497
Total Current Liab	866	527	688	784
Net Curr Assets-ex cash	2,535	3,111	2,879	3,411
Uses of funds	6,751	7,486	8,022	10,421
BVPS (INR)	31.7	38.3	45.7	56.2
Free cash flow				(INR mn)
Year to March	FY15	FY16	FY17E	FY18E
Reported Profit	940	1,221	1,459	1,961
Add: Depreciation	268	284	336	333
Interest (Net of Tax)	91	72	63	63
Others	(22)	(50)	(63)	(63)
Less: Changes in WC	230	(83)	(232)	532
Operating cash flow	1,047	1,610	2,028	1,762
Less: Capex	207	539	500	2,400

Year to March	FY15	FY16	FY17E	FY18E
Operating cash flow	1,047	1,610	2,028	1,762
Investing cash flow	(192)	(870)	(500)	(2,400)
Financing cash flow	(933)	(820)	(924)	439
Net cash Flow	(78)	(80)	604	(199)
Capex	(207)	(539)	(500)	(2,400)
Dividend paid	(160)	(399)	(399)	(467)
Profitability and efficiency ratios				
Year to March	FY15	FY16	FY17E	FY18E
ROAE (%)	24.3	26.2	26.1	28.9
ROACE (%)	22.8	25.9	27.3	28.1
ROA	14.0	17.2	18.8	21.3
Inventory Days	105	107	99	97
Debtors Days	46	47	48	46
Payable Days	22	19	11	14
Cash Conversion Cycle	128	136	135	129
Current Ratio	4.2	7.3	6.3	6.1
Gross Debt/EBITDA	1.3	1.0	0.7	0.9
Gross Debt/Equity	0.5	0.4	0.3	0.4
Adjusted Debt/Equity	0.5	0.4	0.3	0.4
Interest Coverage Ratio	10.6	16.3	21.4	26.4
LT debt /Cap empl. (%)	33.9	28.1	20.7	25.5
Li debe / edp empi. (70)				

Operating ratios

Year to March	FY15	FY16	FY17E	FY18E
Total Asset Turnover	1.3	1.3	1.3	1.3
Fixed Asset Turnover	2.5	2.5	2.5	3.1
Equity Turnover	2.3	2.0	1.8	1.8

Valuation parameters

Year to March	FY15	FY16	FY17E	FY18E
Adj. Diluted EPS (INR)	7.1	9.2	11.0	14.7
Y-o-Y growth (%)	45.9	29.9	19.5	34.3
Adjusted Cash EPS (INR)	9.2	11.6	13.5	17.2
Diluted P/E (x)	37.0	28.4	23.8	17.7
P/B (x)	8.2	6.8	5.7	4.6
EV / Sales (x)	4.2	3.9	3.5	3.0
EV / EBITDA (x)	21.5	17.9	15.1	13.0
Dividend Yield (%)	0.6	1.0	1.1	1.3

840

1,070

1,528

(638)

Free Cash Flow

Additional Data

Directors Data

Challa Rajendra Prasad	Chairman	Challa Srishant	Managing Director
I J Rao	Director	K Chandrahas	Director
Vipin K Singhal	Director	K K Sarma	Director
B Mohan Krishna	Director	J. Rambabu IAS	Director
G.V. Krishna Rau	Director	Ms. Shantha Prasad Challa	Director
Ms. Kulsoom Noor Saifullah	Director	Dr. Lanka Krishnanand	Director

Auditors - M.Anandam

*as per last available data

Holding Top -10

	Perc. Holding		Perc. Holding
Capital Research Global Investor	6.99	Canara Robeco Asset Management	0.79
FMR LLC	3.84	HDFC Asset Management Co. Ltd	0.60
Invesco Ltd.	1.15	USAA Investment Management Co.	0.56
Schroder Investment Management	0.91	DNB Asset Management	0.52
Dimesnional Fund Advisor	0.82	HSBC Asset Management	0.45

*as per last available data

Bulk Deals

Data	Acquired / Seller	B/S	Qty Traded	Price

No Data Available

*as per last available data

Insider Trades

Reporting Data Acquired / Seller		B/S	Qty Traded
26 Jul 2016	SMALLCAP World Fund Inc	Buy	2668138.00

*as per last available data

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Coverage group(s) of stocks by primary analyst(s): Miscellaneous

CCL Products India, Supreme Industries, Solar Industries

Recent Res	earch				
Date	Company	Title	Price (INR)	Recos
08-Sep-16	Solar Industries	Growth moderates; long-t fundamentals intact; <i>Result Update</i>	erm	643	Hold
01-Aug-16	CCL Products India	Raising a toast to robust sl Result Update	now;	259	Buy
28-Jul-16	Supreme Industries	Subdued quarter; optimist outlook; <i>Result Update</i>	ic	924	Buy

Distribution of Rat	ings / Ma	rket Cap					
Edelweiss Research Coverage Universe			Rating Interpretation				
		Buy	Hold	Reduce	Total	Rating	Expected to
Rating Distribution * - stocks under rev		158	59	12	229	Buy	appreciate more than 15% over a 12-month period
	> 50bn	Betv	Between 10bn and 50 bn		< 10bn	Hold	appreciate up to 15% over a 12-month period
Market Cap (INR)	156		62		11	Reduce	depreciate more than 5% over a 12-month period



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